

Special Meeting, Board Retreat (Saturday, April 11, 2015)

Generated by Kathy Joyner on Wednesday, May 6, 2015

A. Open Session

1. Call to Order, Roll Call

The meeting was called to order at 9:00 a.m. Trustees Conti, Tanenberg, O'Brien, Treanor and Student Trustee Trump were present. Trustee Bevis arrived at 9:04 a.m., Trustee Kranenburg arrived at 9:10 a.m. and Trustee Long arrived at 9:14 a.m. Also present were Superintendent/President Coon, Vice Presidents Eldridge and Nelson, Dean Schorske and Directors Frank and Leimer.

2. Adopt Agenda

M/s (O'Brien/Tanenberg) to adopt agenda. Motion carried 4-0-3, with Trustees Conti, Tanenberg, O'Brien and Treanor voting aye. Trustees Bevis, Long and Kranenburg were not present for the vote.

3. Public Comment on Board Retreat Agenda

There was no public comment.

B. Study Session

1. Student Dormitory Feasibility Study

Vice President Nelson introduced Matt Bohannon and Lorin Fremgen from Brailsford and Dunlavey to review the results of the first two phases of a student housing assessment completed by their firm in the fall. They reviewed details of the preliminary and market analyses which included a visioning session, focus group and stakeholder interviews, an off-campus market analysis, a student survey for housing preferences and a demand analysis to determine bed demand for student housing based on data from the student survey. It was determined that while demand exists, more analysis is needed to understand the financial impacts as well as the impact of a 24/7 operation on the IVC campus. Copies of their presentation and materials are attached to the meeting agenda. Board members commented on and discussed the need for additional and affordable housing in Marin, the need to address dining, entertainment, and transportation needs associated with student housing, the impact on the campus and surrounding neighborhoods, whether this would be sustainable, focus on short-term housing and closing in the summer, what population we would focus on serving, international student needs and issues, and the need for an EIR. Other comments included considering housing at Kentfield and walking/biking to class, that campus life is missing from community colleges and that this could help with student success and keep students engaged. There were also questions about the survey process and the response level and whether it was adequate. It was noted that we would need policies to determine who would live here and how it would be managed, that there were many associated costs and we must be able to support it. It was noted that the first two phases cost \$20,000. Dr. Coon noted that based on this discussion, more information would be brought back to the Board at a later date.

Discussion: 2. IVC Parking

In response to concerns raised by the community, parking lot 6 at the Indian Valley Campus will be designated as a free lot seven days per week. The lot has 55 parking spaces to accommodate students and the public and will be signed appropriately to inform students and the public.

3. Fund Development

Dr. Coon introduced Dr. Linda Frank to provide an update to the Board on opportunities for fund development at the College of Marin. Dr. Frank noted a number of ways to build on programs we already have, including annual funding programs in support of student success, engagement of alumni as donors and supporters, celebrating program anniversaries such as the Nursing Program 50th Anniversary and the upcoming 90th anniversary of the College of Marin, encouraging gifts for programs, scholarships, assistance for first year students, STEM program, grants, and encouragement of planned gifts or endowments from estates. She noted that there are a great number of ways to encourage donor opportunities with both large and small events. She also stated that it is important to encourage staff, retirees, alumni and the Board to give which sends a message to the community that we support the College of Marin. Reaching out to alumni, local business who employ our students, and reconnecting with donors to build back trust will also help encourage donations. Dr. Frank plans to meet with each of the Trustees over the next couple of months to discuss ideas about how they can help. Trustees commented on the importance of visibility in the community, showcasing our programs, marketing and media, the need for an outline and plan of funding activities, capital campaigning, naming opportunities, grants, legacy giving, how to ask employees to donate without making them uncomfortable, and reaching out to employers that already support our programs. Dr. Frank's handout is attached to the meeting agenda.

5. Board Self-Evaluation

The Board Self-Evaluation Committee met two times and developed a draft evaluation tool based on review of previous survey questions, which was shared with Trustees for their review and comment. The survey will be sent out after the April 21 Board meeting with a 7 - 10 day response time and review at the May Board meeting.

6. Future Agenda Items

Branson Contract

Emergency Operations Plan/Security Plan

Student Success Scorecard

K-12 Collaborative Initiatives

William Keith Room Dedication

C. Consideration and Possible Action

1. Mission Statement

M/s (O'Brien/Long) to approve the revised mission statement. Motion carried 7-0 will all Trustees voting aye.

2. Fund Bequest

Vice President Nelson handed out a summary of the conditions of the home on Pacheco Avenue noting a large list of deficiencies. It is recommended that the home be sold with no improvements made due to the extensive cost of approximately \$200,000 to bring it up to code. The estimated value of the home in the current condition has been appraised at \$1.1 - \$1.4 million. Trustees discussed and commented on how the sale proceeds might be used, expressed concern with selling an asset, asked whether the property could generate on-going revenue, and that it was important to note that the property was donated to the College of Marin Foundation. Vice President Nelson reported that that the property was not accessible for use by the college for any purpose. How the sale proceeds would be used, and that they should benefit the students, will be a topic of future discussion. A copy of the Summary of Conditions is attached to the agenda.

M/s (Bevis/Tanenberg) in support of the recommendation that the College of Marin Foundation sell the property (190 Pacheco Avenue, Novato) bequeathed to the COM Foundation with legal clarification and guidance from legal counsel. Motion carried 7-0 will all Trustees voting aye.

3. Adjourn to Closed Session

Adjourned to closed session at 12:50 p.m.

D. Closed Session

2. Adjourn to Open Session

E. Open Session

1. Report from Closed Session

There was no report from closed session.

2. Motion to Adjourn Meeting

M/s (O'Brien/Long) to adjourn meeting. Meeting adjourned at 1:05 p.m.