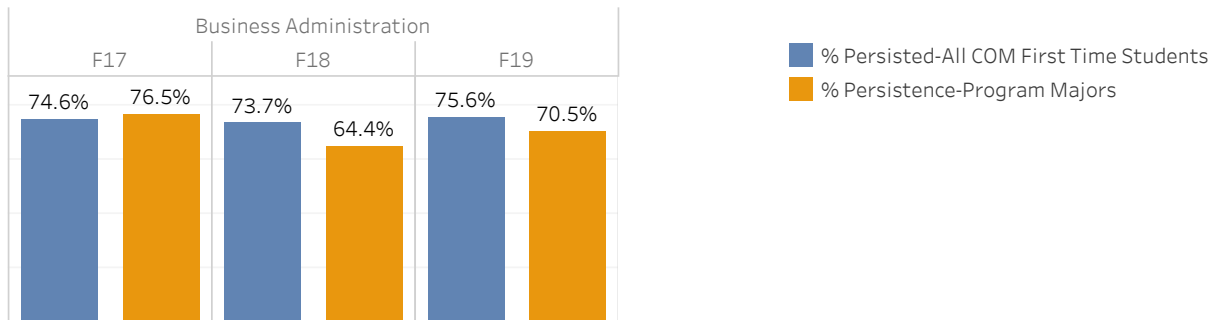


# COM Program Review Data 2017-18 through 2019-20

Program:

## Business Administration

First Time Student Fall-to-Spring Persistence  
Program Majors and All COM First Time  
Students



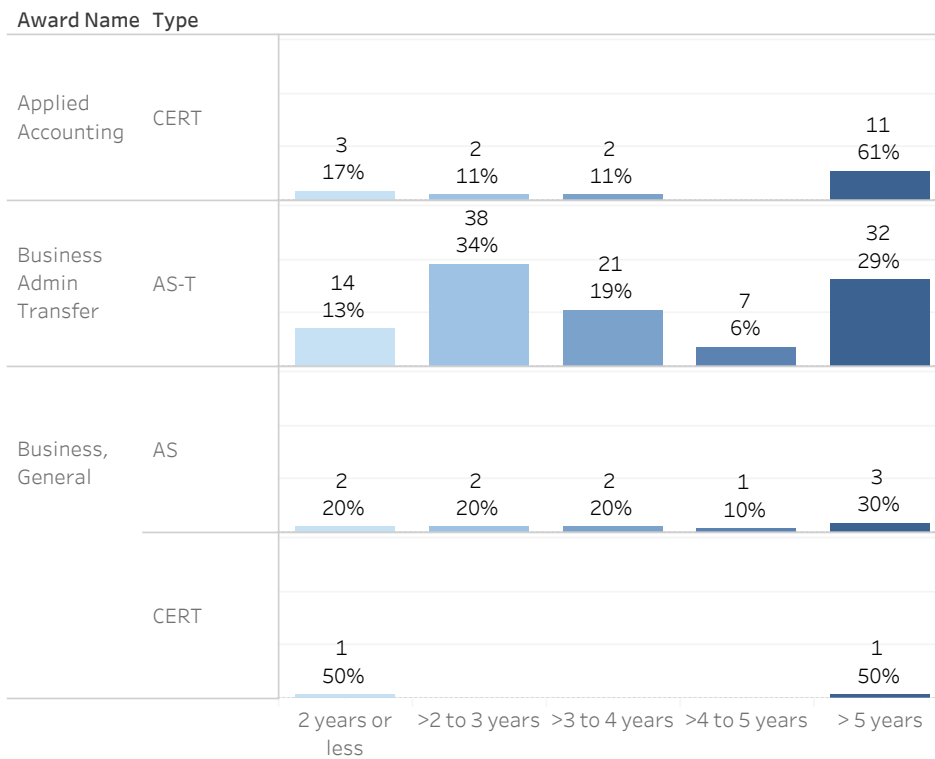
First Time Students  
Fall-to-Spring Persistence by Program Major

Prog Major	Major Desc	Term					
		F17		F18		F19	
		# First-Time Majors	% Persistence..	# First-Time Majors	% Persistence..	# First-Time Majors	% Persistence..
Business Administration	Applied Accounting	1	100.0%	8	50.0%	0	
	Business Administration	43	76.7%	38	73.7%	52	75.0%
	Business Management	19	73.7%	18	55.6%	21	57.1%
	Business, General	5	80.0%	9	55.6%	5	80.0%
<b>Grand Total</b>		<b>68</b>	<b>76.5%</b>	<b>73</b>	<b>64.4%</b>	<b>78</b>	<b>70.5%</b>

Program Awards 2017-18 through 2019-20  
 Program Statistics Compared to All COM Awards of the Same Type  
 Time to Award in Years  
 Average Units Accumulated at Time of Award (Degrees)  
 Average Semesters Enrolled (Certificates)

Award Name	Type	# of Awards	Program Avg. Years to Award	COM Avg Years to Award	Program Avg Units Earned	COM Avg Units Earned	Program Avg. Terms Enrolled	COM Avg Terms Enrolled
Applied Accounting	CERT	18	9.1	6.5			10.8	9.5
Business Admin Transfer	AS-T	112	4.9	4.9	75.1	77.8		
Business, General	AS	10	6.2	7.5	70.6	80.9		
	CERT	2	6.6	6.5			8.0	9.5

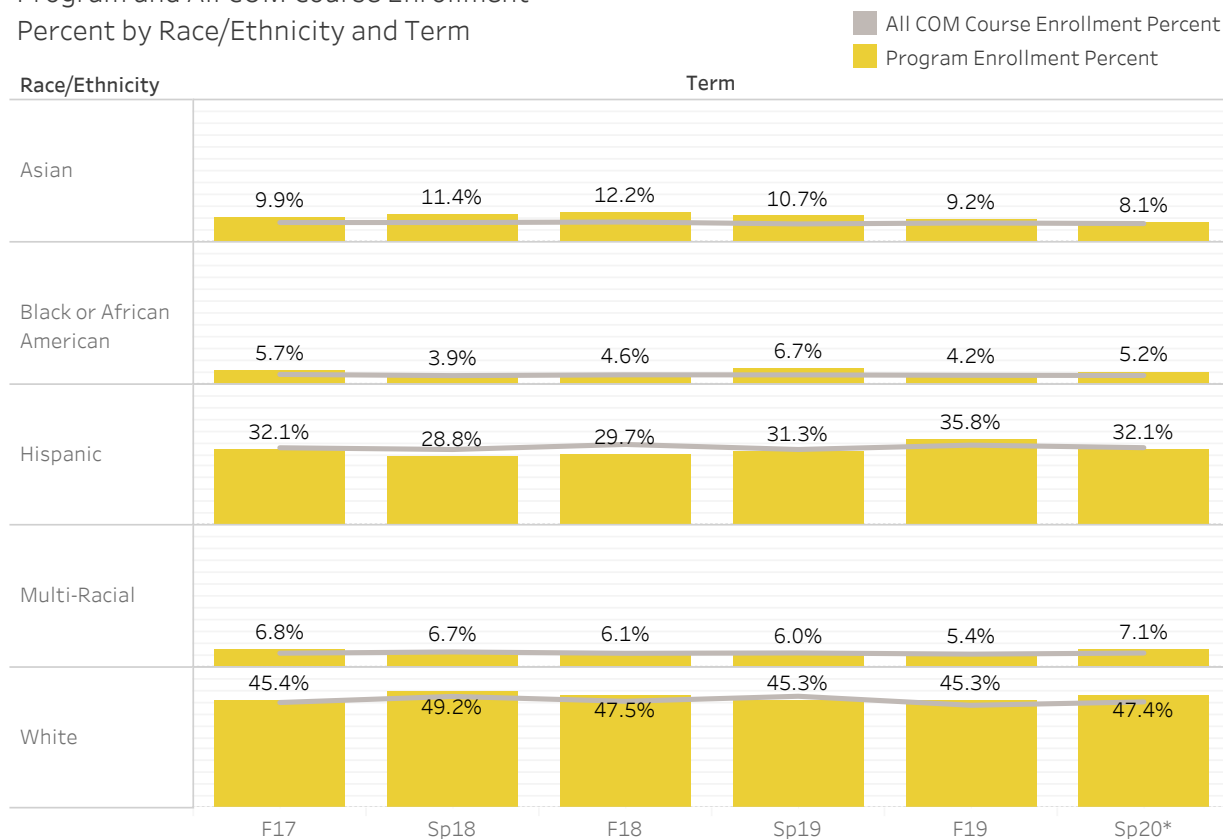
Program Degrees and Certificates Awarded  
 Within Timeframe Earned



## Program Course Enrollments by Term and Race/Ethnicity

Race/Ethnicity	Term					
	F17	Sp18	F18	Sp19	F19	Sp20*
American Indian or Alaska Native	1				2	3
Asian	38	44	48	45	39	34
Black or African American	22	15	18	28	18	22
Hispanic	123	111	117	131	152	135
Multi-Racial	26	26	24	25	23	30
Native Hawaiian or Other Pacific Islander			3	2	3	1
None/Unknown	6	5	9	11	16	14
White	174	190	187	190	192	199
<b>Grand Total</b>	<b>390</b>	<b>391</b>	<b>406</b>	<b>432</b>	<b>445</b>	<b>438</b>

## Program and All COM Course Enrollment Percent by Race/Ethnicity and Term



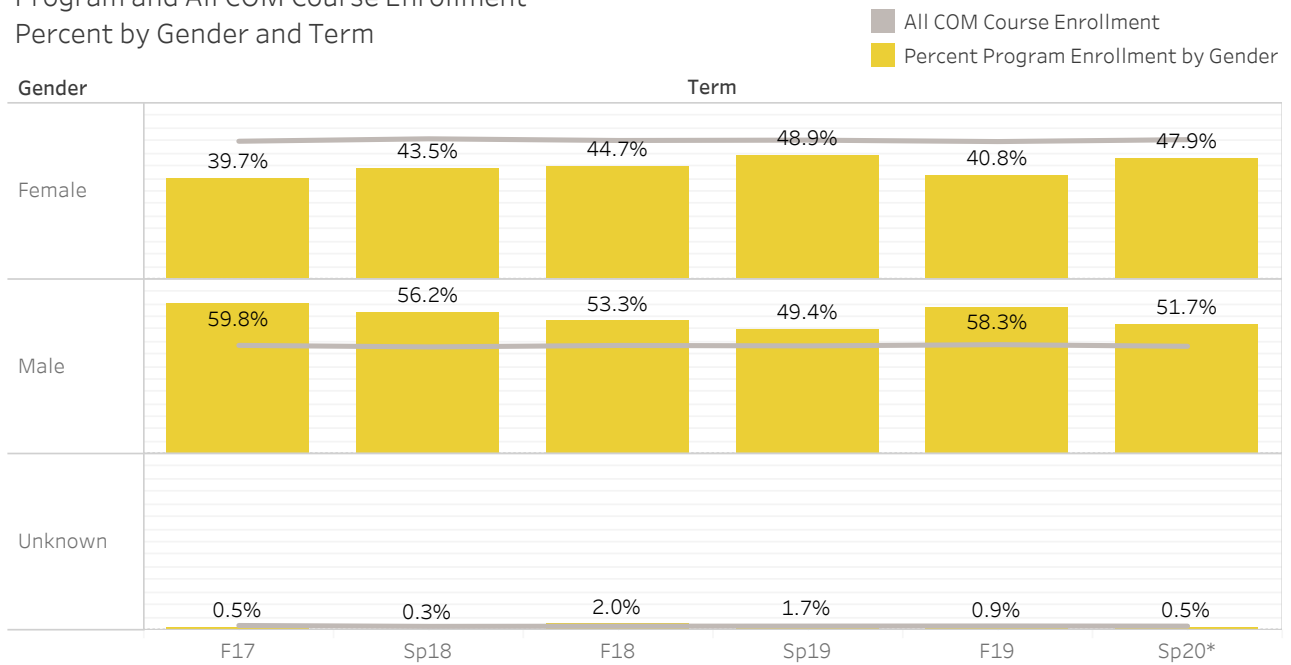
Credit course enrollments include students enrolled on first census day and those at the end of the term who received a grade in a course. Course enrollment is not an unduplicated student headcount. A student is counted once for each course enrolled.

\*Spring 2020 course enrollment, retention and success numbers may be impacted by the COVID-19 pandemic and transition to remote learning. Students electing to receive an Early Withdrawal ("EW") grade are included in Spring 2020 course enrollment numbers. In course retention and success calculations, EW grades are treated as the same as a traditional "W" grade: "not retained" and "not successful" enrollments, though they are not included in students' GPA calculation.

Program Course Enrollments  
by Term and Gender

Gender	Term					
	F17	Sp18	F18	Sp19	F19	Sp20*
Female	156	171	181	213	183	208
Male	232	219	215	211	257	227
Unknown	2	1	10	8	5	3
<b>Grand Total</b>	<b>390</b>	<b>391</b>	<b>406</b>	<b>432</b>	<b>445</b>	<b>438</b>

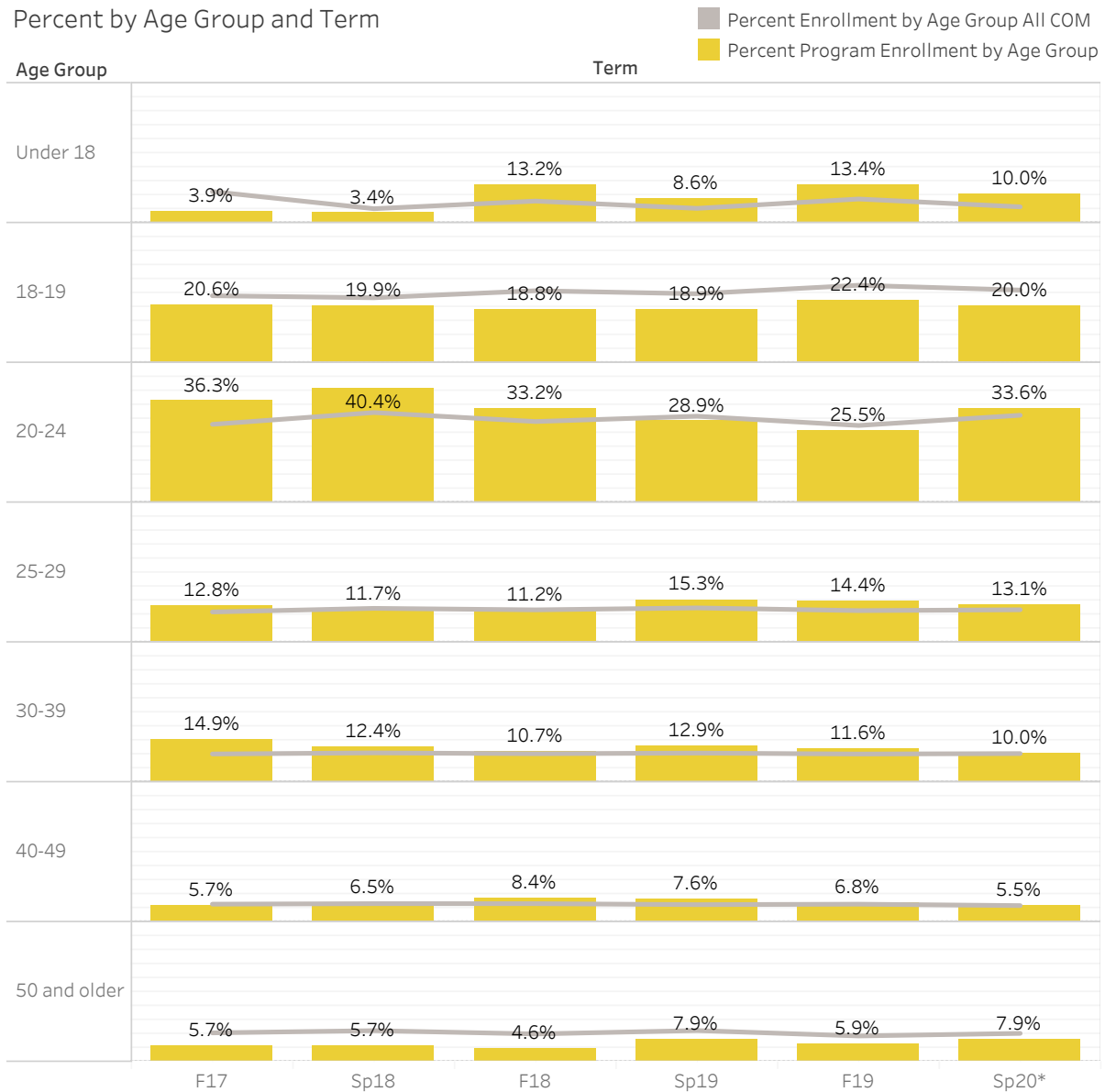
Program and All COM Course Enrollment  
Percent by Gender and Term



### Program Course Enrollments by Term and Age Group

Age Group	Term					
	F17	Sp18	F18	Sp19	F19	Sp20*
Under 18	16	13	52	36	62	45
18-19	79	77	78	80	97	89
20-24	139	156	133	126	113	142
25-29	55	49	45	66	63	57
30-39	57	48	42	55	50	43
40-49	22	25	34	32	33	26
50 and older	22	23	22	37	27	36
<b>Grand Total</b>	<b>390</b>	<b>391</b>	<b>406</b>	<b>432</b>	<b>445</b>	<b>438</b>

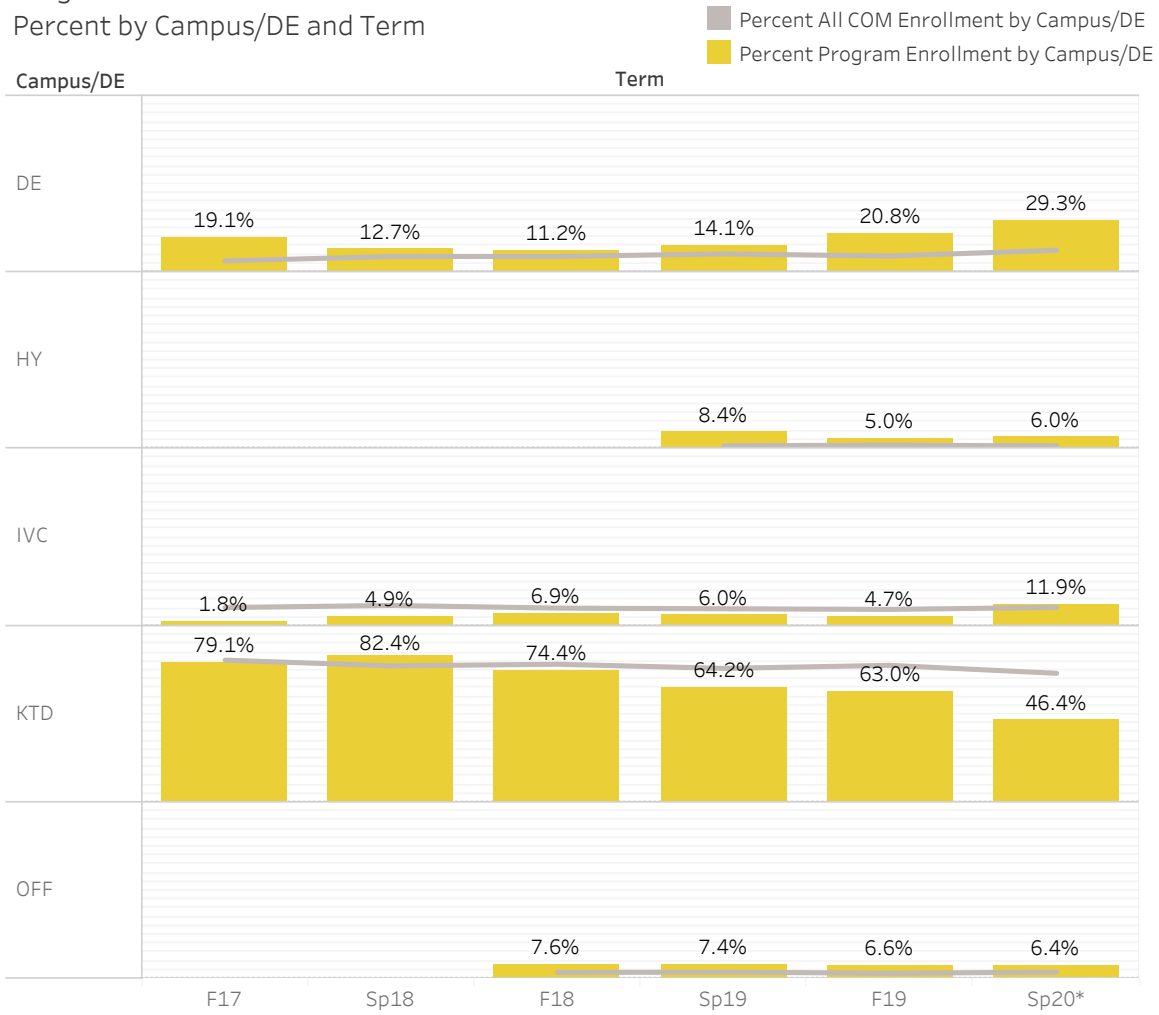
### Program and All COM Course Enrollment Percent by Age Group and Term



Program Course Enrollments  
by Term and Campus/DE

Campus/DE	Term					
	F17	Sp18	F18	Sp19	F19	Sp20*
KTD	310	322	301	279	279	199
IVC	7	19	29	25	20	52
DE	73	50	46	60	94	130
HY				37	21	27
OFF			30	31	31	30
Grand Total	390	391	406	432	445	438

Program and All COM Course Enrollment  
Percent by Campus/DE and Term

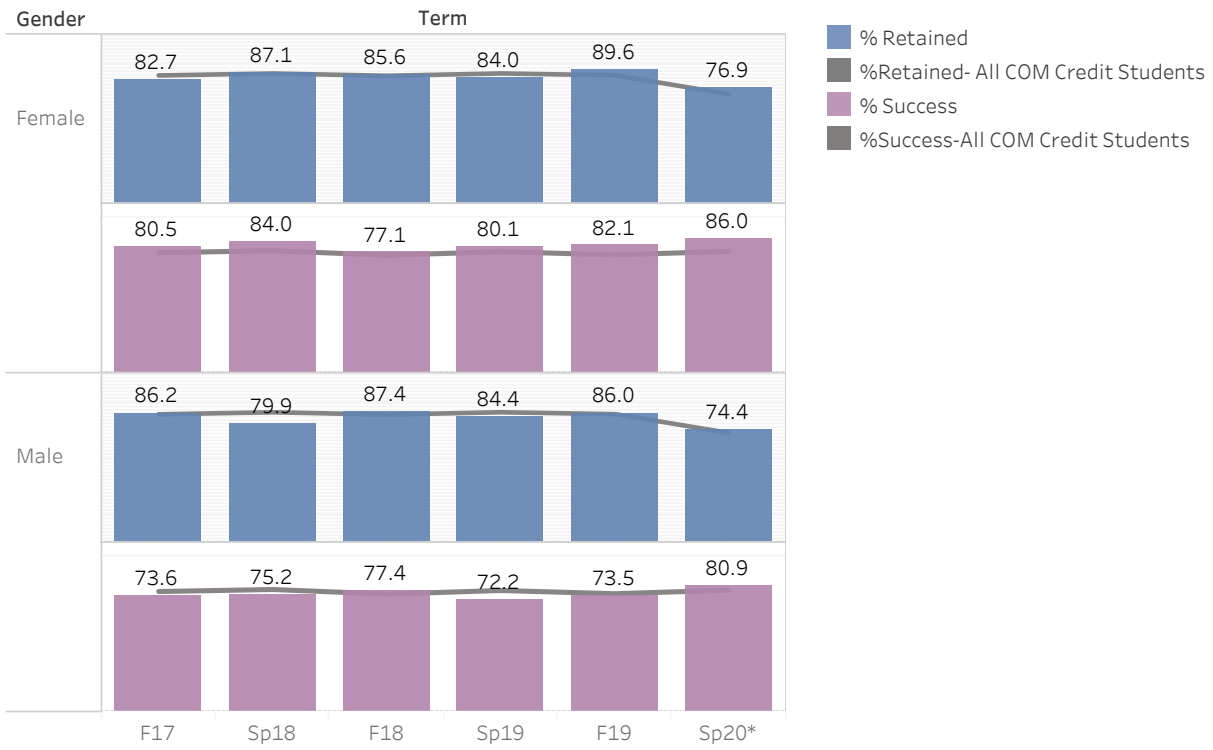


# Course Retention and Success by Term and Race/Ethnicity

- % Retained
- %Retained- All COM Credit Students
- % Success
- %Success-All COM Credit Students



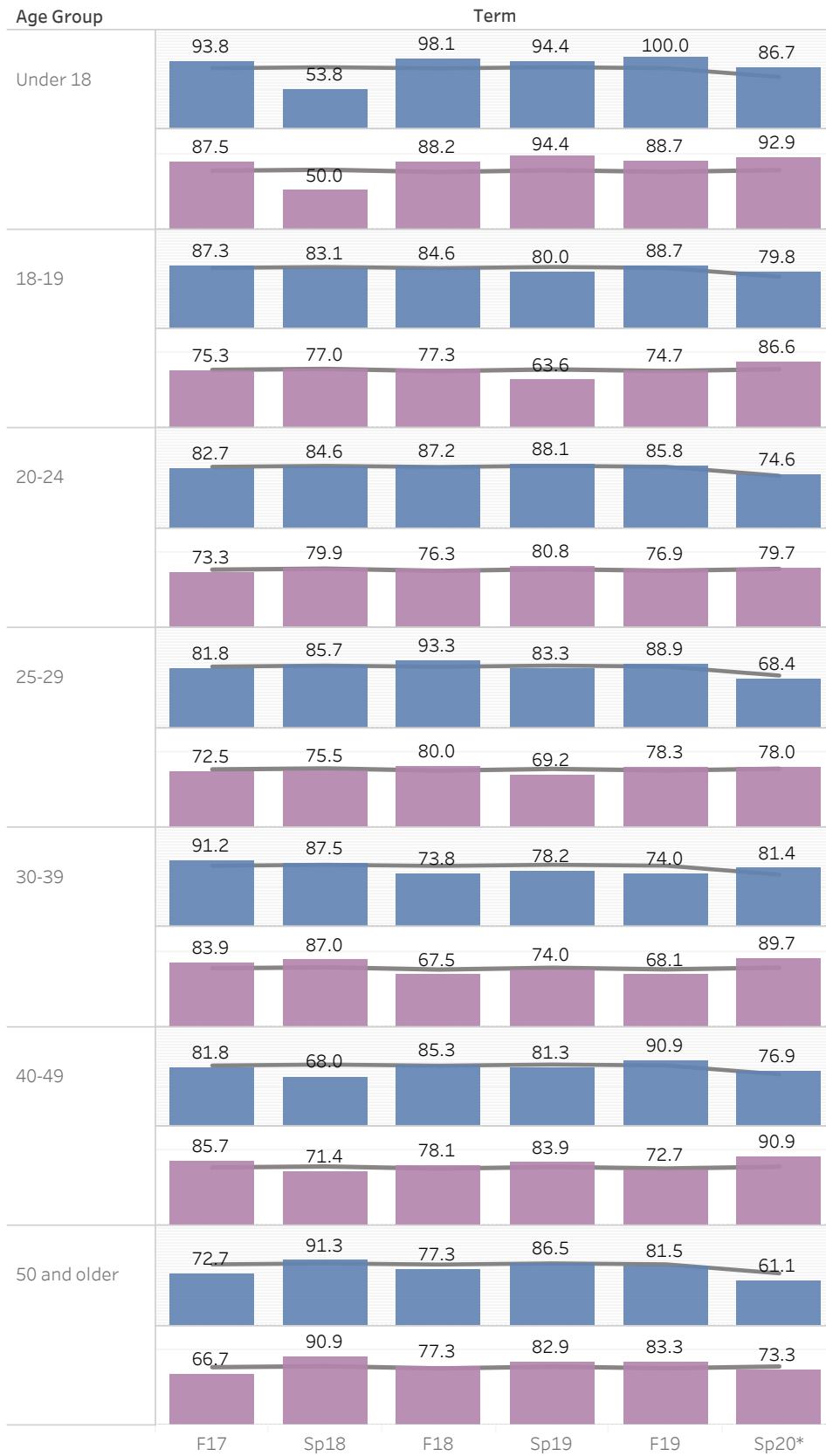
# Course Retention and Success by Term and Gender





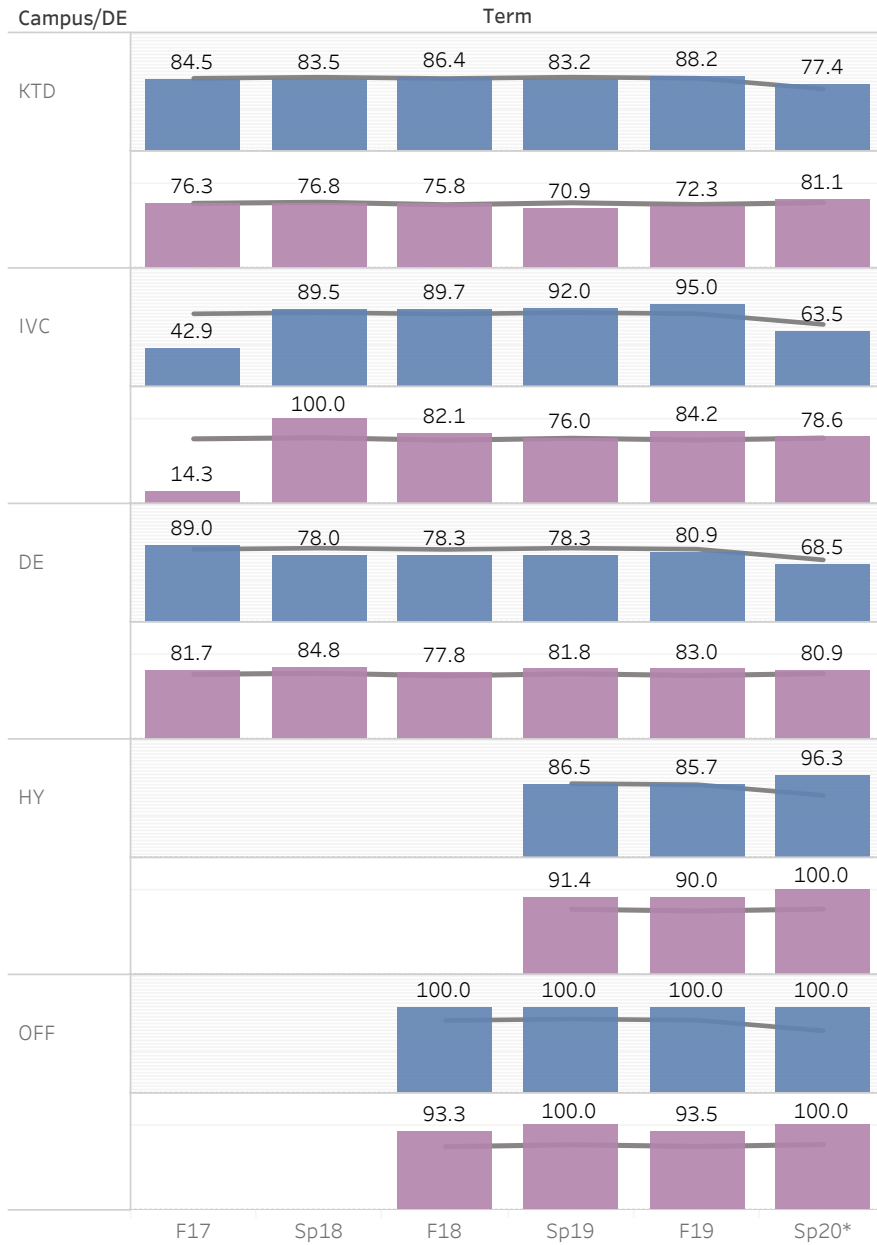
# Course Retention and Success by Term and Age

- % Retained
- %Retained- All COM Credit Students
- % Success
- %Success-All COM Credit Students

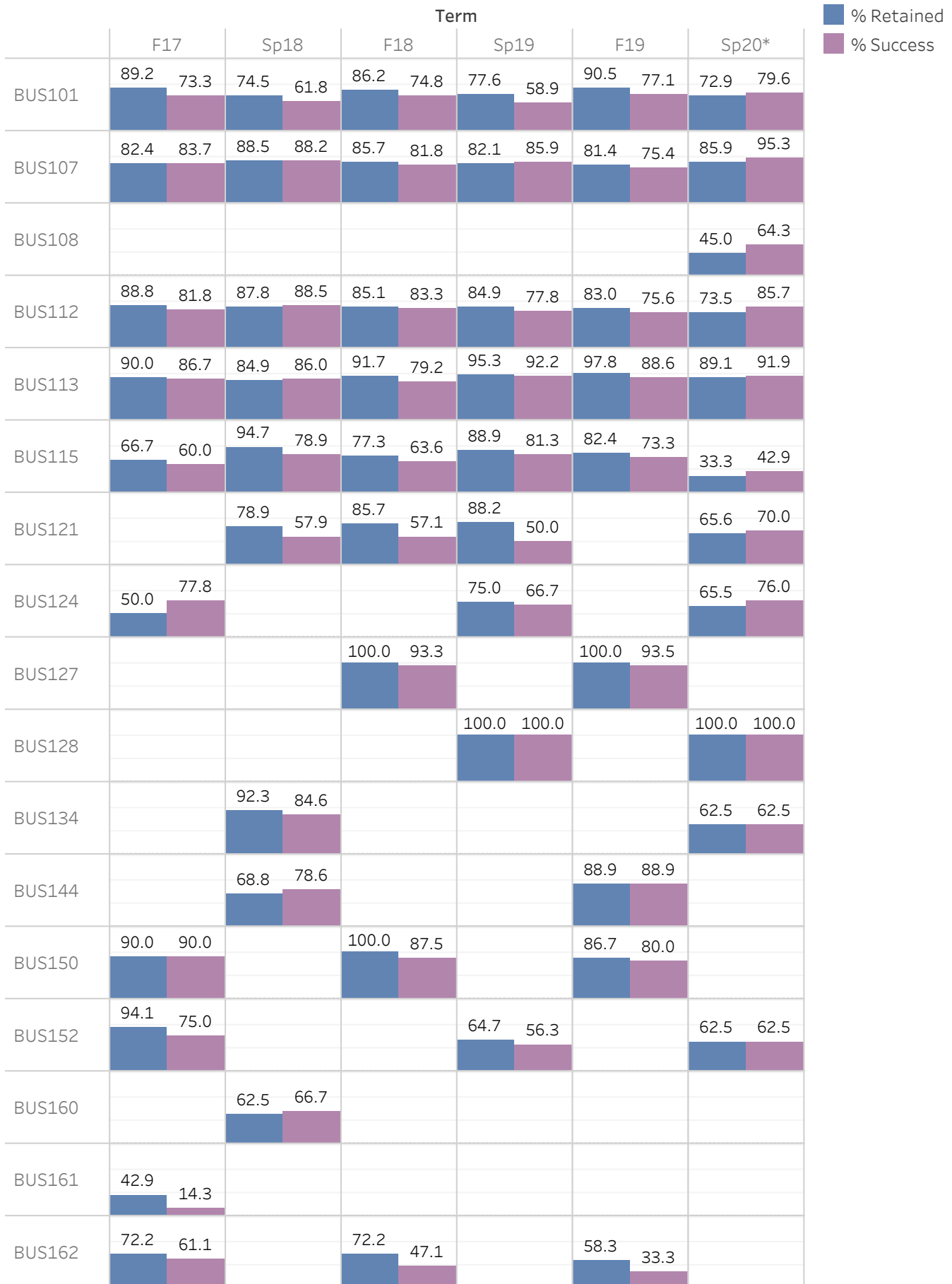


### Course Retention and Success by Term and Campus/DE

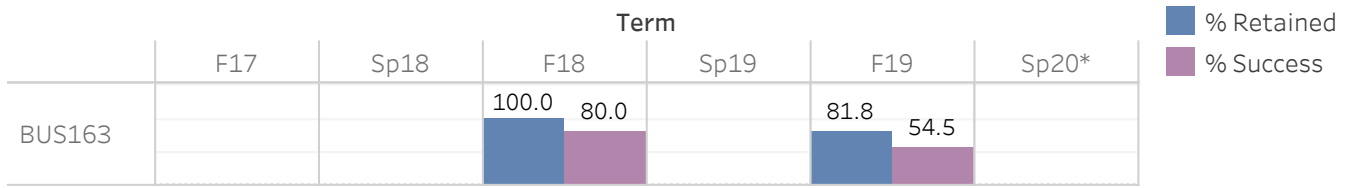
- % Retained
- %Retained- All COM Credit Students
- % Success
- %Success-All COM Credit Students



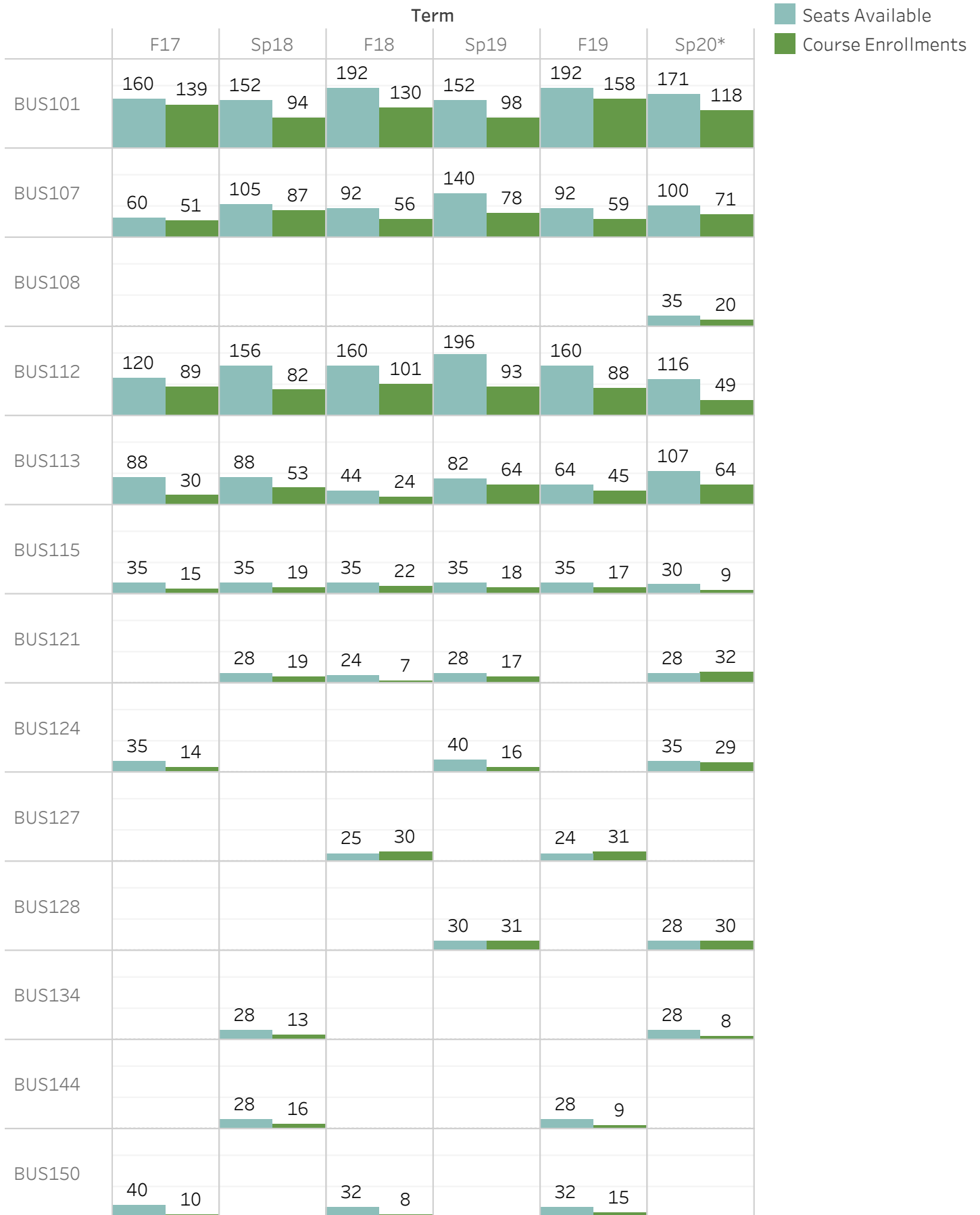
# Course Retention and Success by Term



# Course Retention and Success by Term



# Course Seats Available and Enrolled by Term



# Course Seats Available and Enrolled by Term

