2016 Student Success Scorecard

Presentation to the Board of Trustees

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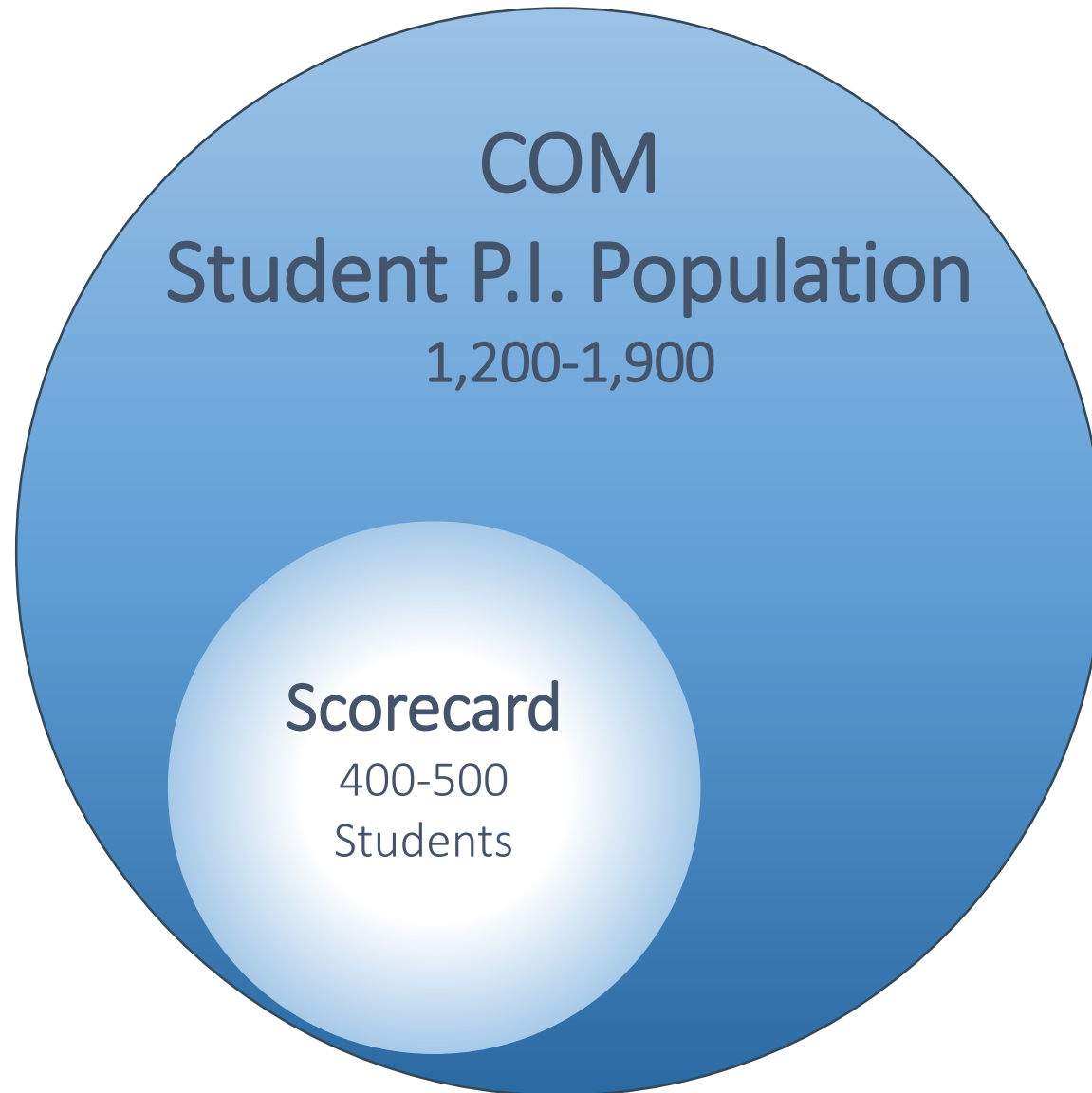
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Overview

- Using the Scorecard Data for Strategic Planning

- 2016 Scorecard Results

- New Scorecard Metric

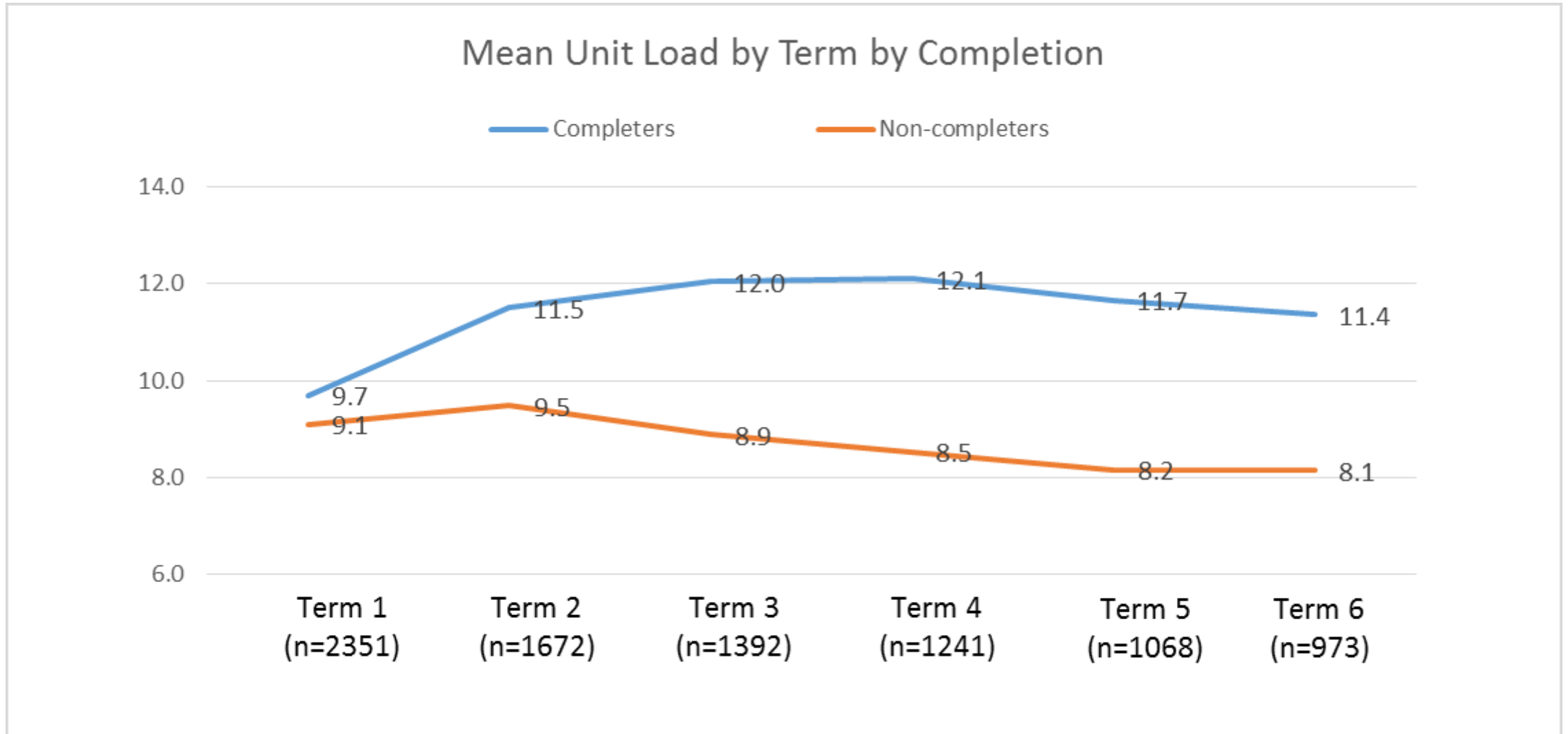# Strategic Plan Performance Indicators vs. Scorecard Metrics

COM
Student P.I. Population
1,200-1,900
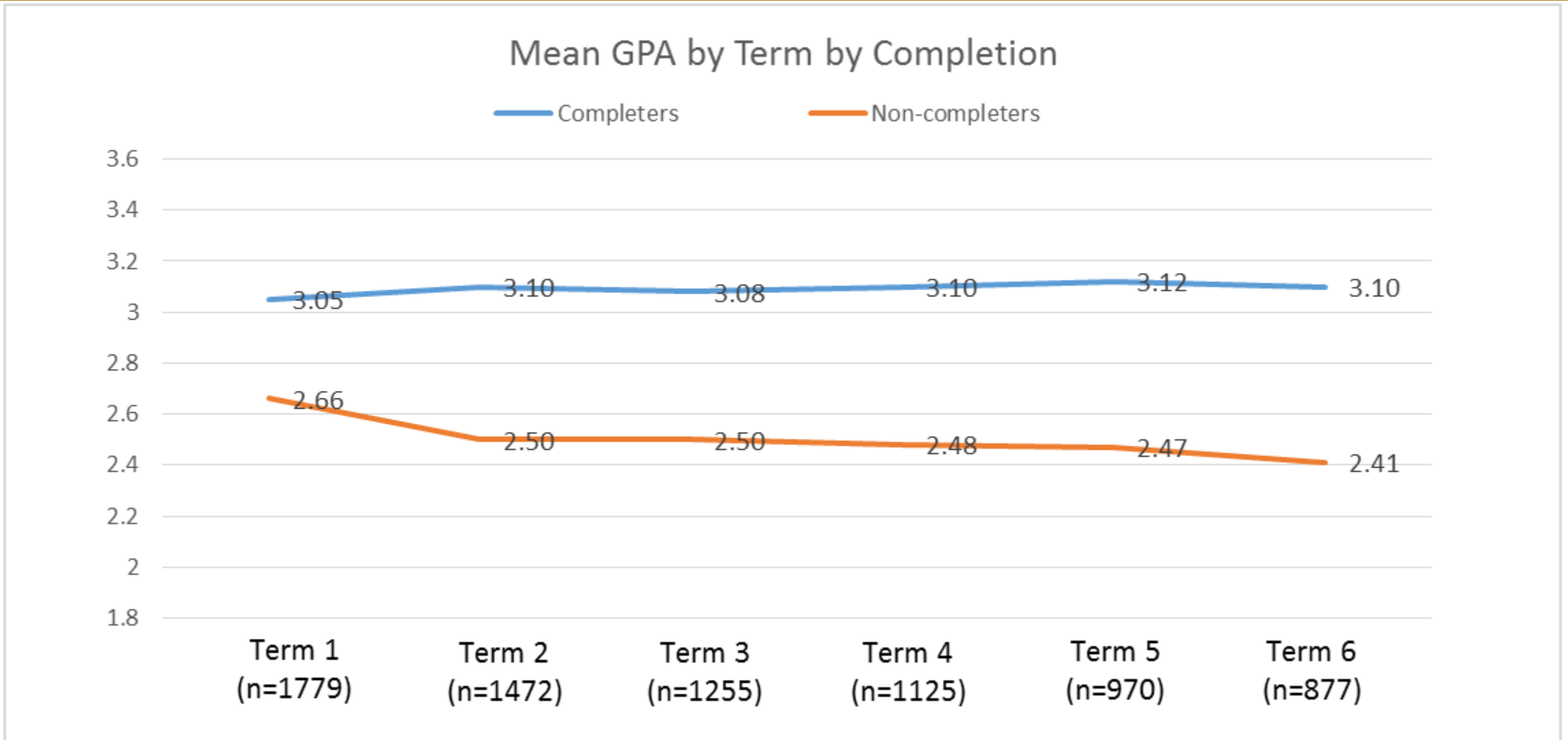
Scorecard
400-500
Students

Strategic Plan Performance Indicators	Scorecard Metrics
• Reflects Effect of Changes	• Can't Account for Changes
• Can Identify Current At-Risk Students & Intervene	• Students Entered 6 Years Ago & Most Are Gone—Can't Intervene
• Can Track, Evaluate & Modify Initiatives	• Used to Research Characteristics Non/Completers & Set Performance Indicators, Targets
• Use Short-Term Metrics to Predict Long-Term Outcomes	• Permits Comparisons to Other Colleges

Using Scorecard Data for Strategic Planning

Mean Unit Load by Term by Completion

— Completers   — Non-completers

	Term 1 (n=2351)	Term 2 (n=1672)	Term 3 (n=1392)	Term 4 (n=1241)	Term 5 (n=1068)	Term 6 (n=973)
Completers	9.7	11.5	12.0	12.1	11.7	11.4
Non-completers	9.1	9.5	8.9	8.5	8.2	8.1

Used for Short Term Metrics &
Identify At-Risk Students for Intervention

2016 Student Success Scorecard			
College of Marin Compared to State CC Average			
	Statewide	**COM**	**Difference**
Remedial (to College Lvl)	%	%	
Math	32.7	26.6	-6.1
English	45.4	39.7	-5.7
ESL	28.6	20.8	-7.8
Persistence	73.4	72.0	-1.4
30 Units	67.6	65.4	-2.2
Degree/Transfer	47.1	47.2	0.1
CTE Completion	51.4	46.3	-5.1
Skills Builder	+13.4%	+15.5%	2.1%

Metrics based on 2009-10 entering cohort, except Skills Builder

Strategic Planning P.I. vs. Scorecard Metrics: Persistence & 30 Units

	P.I.	Scorecard
	%	%
Persistence	37.3	72.0
30 Units	22.7	65.4

2016 Scorecard Skills Builder

"The median percentage change in wages for students who completed higher level CTE coursework in 2012-2013 and left the system without receiving any type of traditional outcome such as transfer to a four year college or completion of a degree or certificate."

- 2016 California Community Colleges Student Success Scorecard

http://scorecard.cccco.edu/scorecard.aspx

College of Marin Compared to State CC Average			
	Statewide	COM	Difference
Skills Builder	+13.4%	+15.5%	2.1%

Skills Builder by Discipline

Disciplines with the Highest Enrollment	Median % Change	Total N
Child Development/Early Care and Education	10.2	51
Accounting	15.1	40
Machining and Machine Tools	61.7	24
Real Estate	15.4	21
Software Applications	-3.9	19
Emergency Medical Services	34.8	19
Automotive Collision Repair	6.0	19
Computer Programming	19.9	19
Business and Commerce, General	4.1	12
Plant Science	55.0	12