

Memo

To: Jonathan Eldridge & Sara McKinnon, PRAC Co-chairs

From: Christina Leimer & Peggy Dodge, EPC Co-chairs

Date: January 28, 2015

Re: EPC Strategic Plan Recommendations

The Educational Planning Committee reviewed the Recommendations in the Educational Master Plan and progress on the current strategic planning objectives in order to recommend objectives for the next three-year strategic planning cycle that begins this fall. Following are our recommendations.

Student Access 2: Assess and make changes as needed in the class scheduling practices throughout the Marin Community College District, including the consideration of various non-traditional scheduling options, additional distance education offerings, and new career technical education courses and programs to meet business and community needs. Develop, implement and annually assess plans for more effective, accessible scheduling practices.

Includes the following:

- Community Responsiveness 5 which states: Assess and make changes as needed in the class scheduling patterns and practices, so that the times, days, and methods of delivering instruction match the needs of commuters and working adults.; and
- Student Access 4 which states: Develop, implement and annually assess plans to improve student access, including enrollment at the Indian Valley Campus.

EPC recommendation: Combine these into an appropriate objective(s), taking into account current progress.

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Student Access 3: Support distance education and effective use of instructional technology by providing:

- expansion of faculty and student training in an online environment; and
- evaluation of all aspects of distance education and other instructional technology, including assessment of our ADA compliance.

EPC recommendation: Recognizing that the hardware and software have been installed, the focus should be on expanding training for faculty and students and evaluation of all aspects of distance education and other instructional technology, including ADA compliance.

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Student Access 5: Develop, implement, and assess outreach activities that involve all segments of the college community and that target high school students, under-represented groups, and growing segments of the county's population.

EPC recommendation: Implement and evaluate plans and programs that are already in progress and those in development (e.g., Summer Bridge).

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Student Success 1: Develop, implement, and evaluate a college-wide plan for student retention and success, including mechanisms to connect SLO assessment to program review.

Student Success 3: Develop, implement, and evaluate a plan for systematically tracking the progress and success of students, with particular attention to students in the general-education, career-technical-education, and basic-skills pathways. Then develop, implement, and evaluate strategies for the use of that information to support effective instruction and improve student success. Ensure that evaluation results feed into the program review cycle.

EPC recommendations:

- SS1 and SS3 should be combined and tied into the COM Equity Plan.
- Resources need to be provided to support the robust research agenda required for these recommendations.

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Student Success 4: Improve the coordination of basic skills programs and services by implementing needed changes as identified in the college's Basic Skills Initiative (BSI) self-assessment, such as adjustments in curricular alignment, including curriculum alignment with K-12, assessment procedures, scheduling practices, and support services.

EPC recommendation: Assure that this ties to the Basic Skills Master Plan.

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College Systems 3: Prepare, implement, and evaluate a college technology plan that identifies the policies, hardware, software, and training needed to improve student, staff and faculty access to the effective use of technology in instruction, as well as the effective use of technology in general.

EPC recommendation: Continue implementation and evaluate this EMP Recommendation.



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College Systems 6: Develop and implement a long-term sustainable financial plan for the district.

EPC recommendation: Any new financial entities, such as the Office of Advancement, should be included in this financial planning and reporting to assure transparency for all of COM's financial resources.

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Community Responsiveness 1: Develop and enhance communication strategies to solicit business and community feedback. Ensure that this feedback and business/community assessments are shared and understood campus-wide.

EPC recommendation: Assure that any potential unmet needs in career-technical education programs are shared and discussed in appropriate college forums.