



Facebook for COM Departments

Start Your Love/Hate Relationship
with Social Media Today!



Facebook for COM Departments

Start Your Love/Hate Relationship
with Social Media Today!



Why is Facebook Important?

1.55 billion
monthly
active
Facebook
users

5 new profiles
created every
second

1 in 5
U.S. page views
occurs on
Facebook

50% of
18-24 year
olds check
Facebook
when they
wake up

More monthly
active users than



combined

Strategy



Get all your ingredients ready!

Profile Pictures

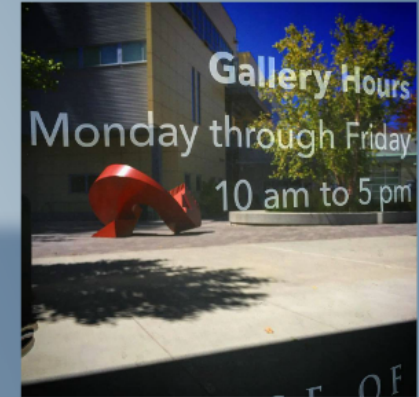


*What profile picture should I choose?
Is there a best one?*

Profile pictures have always been

**a bit of a
gray area**

OMG!



TRANSFER CLUB

UC DAVIS UNIVERSITY OF CALIFORNIA SONOMA STATE UNIVERSITY Berkeley UNIVERSITY OF CALIFORNIA DOMINICAN UNIVERSITY SAN JOSÉ STATE UNIVERSITY SAN FRANCISCO STATE UNIVERSITY SACRAMENTO STATE COLLEGE OF CONTINUING EDUCATION COLLEGE OF MARIN www.marin.edu

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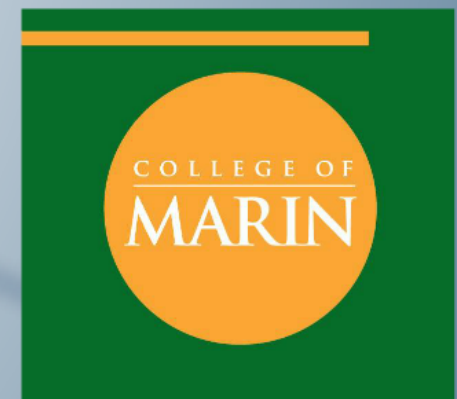
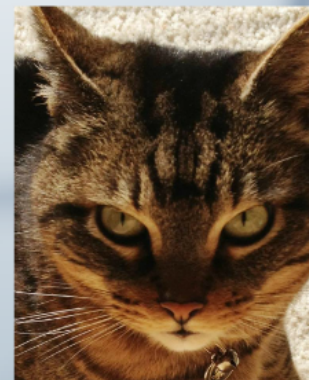
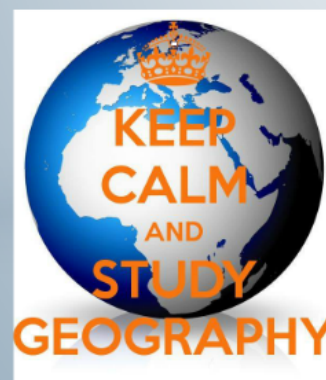
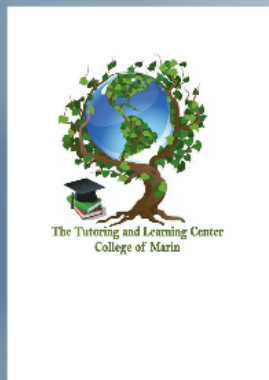
Veterans Program

College of Marin

Welcome to College of Marin and the Veterans Program. We are proud to offer you a wide range of support services to assist you in your transition from military service to college life.

Steps to Success at College of Marin:

- 1. Contact the Veterans Program Office
- 2. Complete the necessary paperwork
- 3. Meet with your advisor
- 4. Register for classes
- 5. Attend orientation





FER



ib14.tumblr.com

Transfer Club College of Marin: Now and Beyond Education

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71 people like this

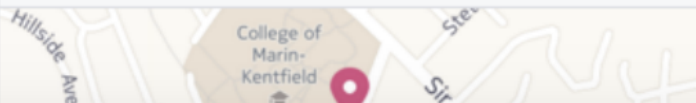
5.0 ★

5.0 of 5 stars · 3 reviews
View Reviews



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ABOUT



Status



Photo / Video



Write something on this Page...



Transfer Club College of Marin: Now and Beyond
shared ASCOM's post.

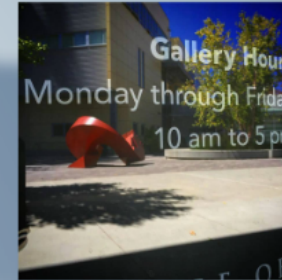
December 15, 2015 at 3:48pm



ASCOM

December 15, 2015 at 3:47pm

OMG!



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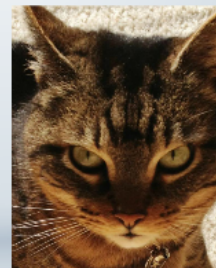
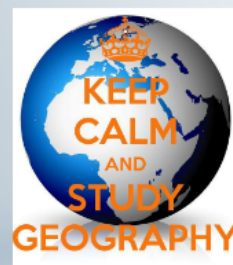
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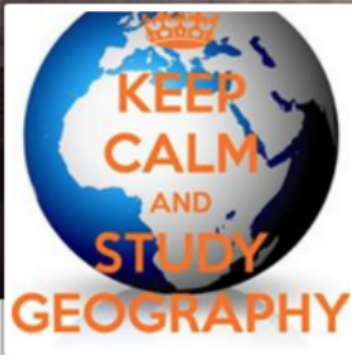
Veteran's Program

2015

College of Marin

Welcome to the College of Marin's Veteran's Program. We are proud to support our military and veteran students. This program provides a variety of services and resources to help you succeed in your studies. For more information, please contact the Student Support Center at (707) 469-2200.





College of Marin Geography

Education



Timeline

About

Photos

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19 people like this
Dianne Faw



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ABOUT



Ask for College of Marin Geography's address



Ask for College of Marin Geography's phone



Status



Photo / Video



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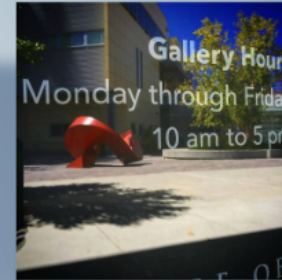


College of Marin Geography shared Geography Education's post.

18 hrs · 🌐

The Force is with this place...

OMG!



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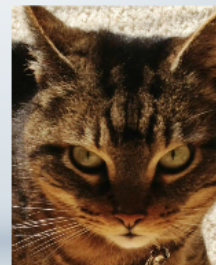
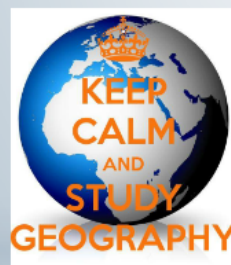
Veteran's Program

2015

College of Marin

2015

College of Marin





College of Marin Fine Art Gallery

Organization

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70 people like this
Heather Dellwardt Peitz and 2 other friends

Invite friends to like this Page

ABOUT >

- [Ask for College of Marin Fine Art Gallery's address](#)
- [Ask for College of Marin Fine Art Gallery's phone](#)
- [Ask for College of Marin Fine Art Gallery's website](#)

PHOTOS >

Status Photo / Video



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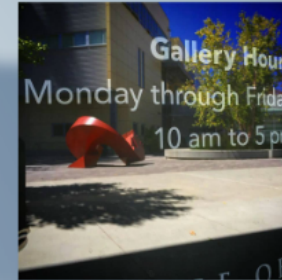
College of Marin Fine Art Gallery added 8 new photos to the album: more entanglements photos.

March 5, 2010 ·

Entanglements



OMG!



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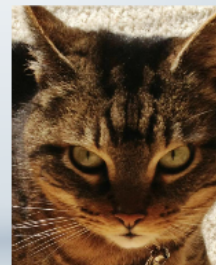
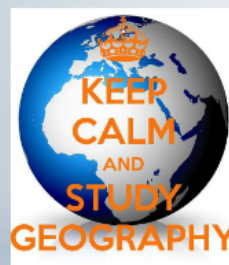
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Veteran's Program

2015

College of Marin





COM honors veterans



Program

College of Marin Veterans Association
Charity Organization · Educational Organization · Community Organization

COLLEGE OF MARIN
www.com.edu

come to College of Marin and the Veterans Association. COM is proud for you a wide range.

College of Marin Veterans Association

Charity Organization · Educational Organization · Community Organization

get involved.

"It's good to have a lot of veterans events, it makes us more visible," said Carsillo.

Music, selected by COM's Veterans Association, played from speakers and served as a backdrop to the day's events. Red, white and blue balloons danced in the breeze, and similarly themed decorations created a patriotic atmosphere in the quad.

At 1 p.m., a screening of Bill McMillan's film "The Welcome" was shown in the Student Services building. The piece brought cameras into a healing retreat for Vietnam, Iraq and Afghanistan veterans, and challenged them to show

One of the Vietnam veterans depicted

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27 people like this
Carol Perez



3 people have been here



Closed now · 8:00AM - 5:00PM
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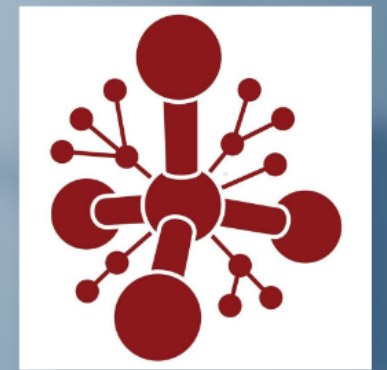
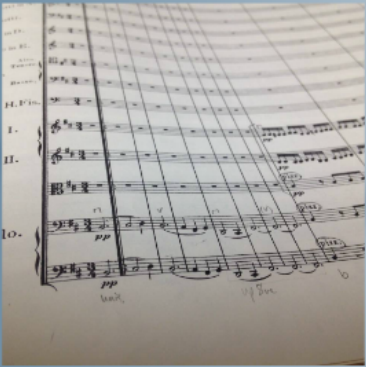
Write something on this Page...

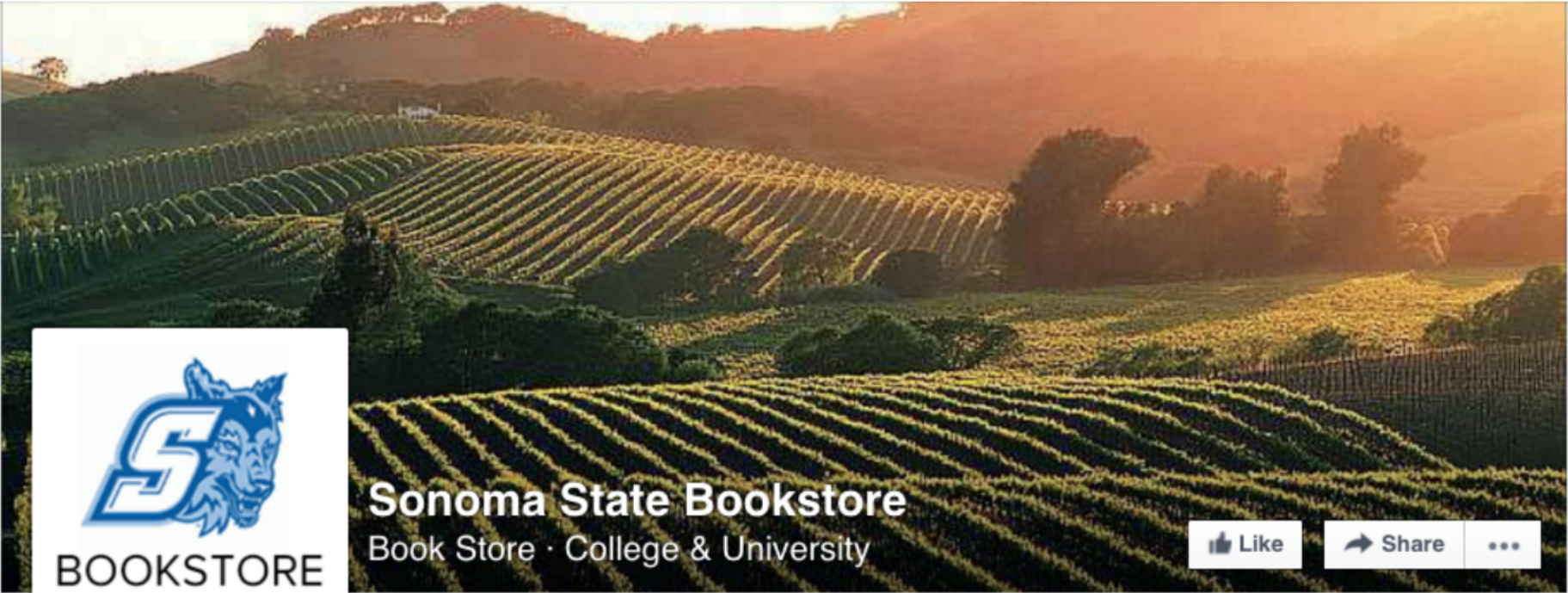


College of Marin Veterans Association at College of Marin.

2012 ·

PHEW ...





Sonoma State Bookstore

Book Store · College & University

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1,627 people like this
Jason Lau



48 people have been here



Closed now · 7:30AM - 4:30PM
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Status



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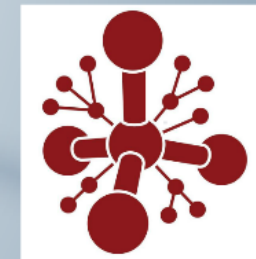
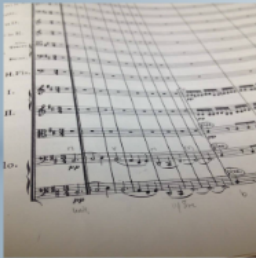


Sonoma State Bookstore

8 hrs ·



PHEW...





Sonoma County GoLocal
Cooperative
Business Services

connected

WEB | MOBILE POCKET GUIDE MADE LOCAL MAGAZINE

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8,987 people like this
Dana Throckmorton Berger and Eric Eisenhart

26 people have been here

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4.6 ★

4.6 of 5 stars · 19 reviews
[View Reviews](#)

Status Photo / Video



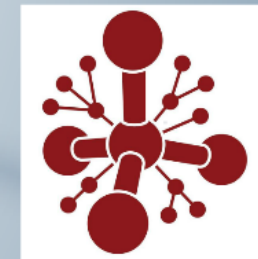
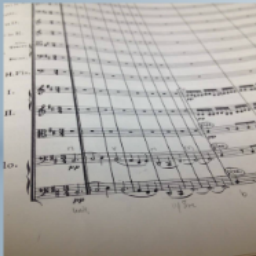
Write something on this Page...



Sonoma County GoLocal Cooperative

20 hrs · ✨

PHEW...





Stanford Chemical and Systems Biology

College & University

Like

Message



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1,295 people like this



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ABOUT



269 Campus Drive, CCSR Building
Stanford, California



Save



Status



Photo / Video



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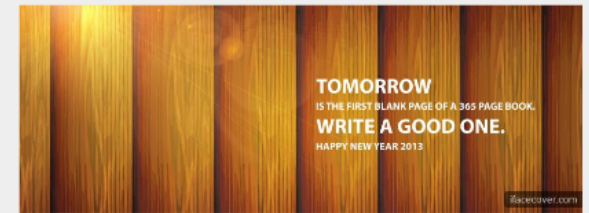


Stanford Chemical and Systems Biology at Stanford
Chemical and Systems Biology.

January 13 at 3:56pm ·

Judge a (face)book by its cover?

Hell yeah!



Inappropriate vs. Appropriate Page Content



Georgia Teacher Fired For 'Inappropriate' Photos And Comments



grahamsoc.wordpress.com

A Georgia high school teacher was forced to resign after her principal questioned her about her Facebook page, which included photos of her holding wine and beer and an expletive. The American National Education Association reveals that in other states, several young teachers and school staffers have put their jobs at risk by revealing personal information that parents and supervisors find inappropriate.

CBSAtlanta.com

There are people on Facebook who don't realize the difference between:
"What's on your mind"
or
"I should talk to a therapist about this."

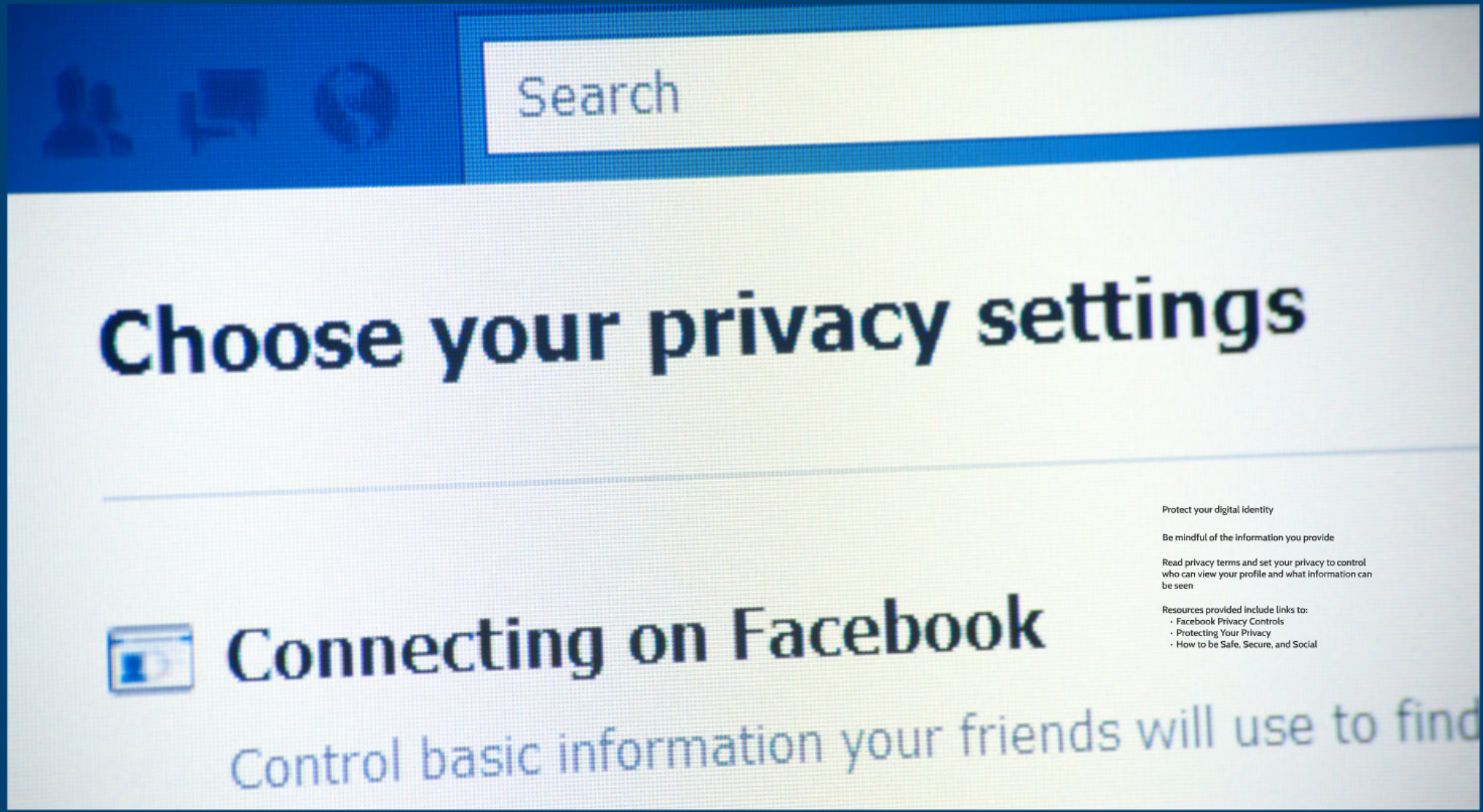


ROTTEN CARDS USER CARD

accurate
transparent
respectful
genuine
honest

think twice before you post


Privacy Controls



The image shows a screenshot of the Facebook privacy settings interface. At the top, there is a navigation bar with icons for home, messages, and notifications, followed by a search bar containing the word "Search". Below this, the main heading reads "Choose your privacy settings". A horizontal line separates this from the content below. On the left, there is a small icon of a computer monitor next to the heading "Connecting on Facebook". Below this heading, the text "Control basic information your friends will use to find" is visible. On the right side, there are several lines of smaller text providing additional information and resources.

Search

Choose your privacy settings

 **Connecting on Facebook**

Control basic information your friends will use to find

Protect your digital identity

Be mindful of the information you provide

Read privacy terms and set your privacy to control who can view your profile and what information can be seen

Resources provided include links to:

- Facebook Privacy Controls
- Protecting Your Privacy
- How to be Safe, Secure, and Social

Protect your digital identity

Be mindful of the information you provide

Read privacy terms and set your privacy to control who can view your profile and what information can be seen

Resources provided include links to:

- **Facebook Privacy Controls**
- **Protecting Your Privacy**
- **How to be Safe, Secure, and Social**

Resources

[www.marin.edu/social media/](http://www.marin.edu/social-media/)

Copyright Information

Facebook

Privacy Controls

Terms and Policies

Statistics

Reporting

How to be Safe, Secure, and Social

21 Ways Nonprofits Can Use Facebook to Get Their Mission Across

Good Examples of University Facebook Pages

Texas A&M Facebook

Drake University Facebook

Check it out - I posted to my wall!





Facebook for COM Departments

Start Your Love/Hate Relationship
with Social Media Today!