First Time Students Fall-to-Spring Persistence

First Time Business Administration Students and all COM Students

Fall 2019		Fall 2020		Fall 2021	
70.5%	75.6%	68.9%	69.2%	74.0%	73.2%
Program First-Time Students	COM First-Time Students	Program First-Time Students	COM First-Time Students	Program First-Time Students	COM First-Time Students
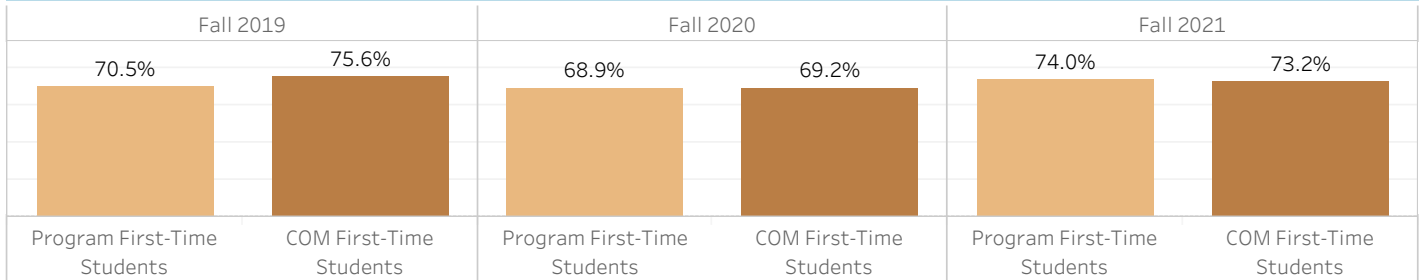
First Time Business Administration Students by Major

	Headcount First Time Students			% Fall-to-Spring Persistence		
	Fall 2019	Fall 2020	Fall 2021	Fall 2019	Fall 2020	Fall 2021
Applied Accounting		3	3		100.0%	66.7%
Business Admin Transfer		59	64		79.7%	78.1%
Business Administration	52	29	29	75.0%	44.8%	69.0%
Business Management	21			57.1%		
Business, General	5	15	8	80.0%	66.7%	62.5%
Total	**78**	**106**	**104**	**70.5%**	**68.9%**	**74.0%**

First Time Business Administration Students by Race/Ethnicity

	Headcount First Time Students			% Fall-to-Spring Persistence		
	Fall 2019	Fall 2020	Fall 2021	Fall 2019	Fall 2020	Fall 2021
Asian	3	4	6	100.0%	50.0%	83.3%
Black or African American	3	5	1	100.0%	20.0%	0.0%
Hispanic	34	41	44	73.5%	75.6%	70.5%
Multi-Racial	5	8	8	40.0%	62.5%	75.0%
White	24	47	43	66.7%	70.2%	79.1%
Total (including Masked)	**78**	**106**	**104**	**70.5%**	**68.9%**	**74.0%**

First Time Business Administration Program Students by Age

	Headcount First Time Students			% Fall-to-Spring Persistence		
	Fall 2019	Fall 2020	Fall 2021	Fall 2019	Fall 2020	Fall 2021
Under 18	17	10	14	70.6%	70.0%	71.4%
18-19	53	84	81	75.5%	71.4%	79.0%
20-24	6	5	2	50.0%	0.0%	100.0%
30-39	2	3	1	0.0%	100.0%	100.0%
25-29		2	3		50.0%	0.0%
40-49		1	2		100.0%	0.0%
50 and older		1	1		100.0%	0.0%
Total (including Masked)	**78**	**106**	**104**	**70.5%**	**68.9%**	**74.0%**

First Time Business Administration Program Students by Gender

	Headcount First Time Students			% Fall-to-Spring Persistence		
	Fall 2019	Fall 2020	Fall 2021	Fall 2019	Fall 2020	Fall 2021
Female	23	36	36	65.2%	69.4%	75.0%
Male	54	70	68	72.2%	68.6%	73.5%
Unknown	1			100.0%		
Total (including Masked)	**78**	**106**	**104**	**70.5%**	**68.9%**	**74.0%**

Awards in Business Administration Majors 2019-20 through 2021-22

Comparison of Units Completed with all COM Awards of the Same Type

Award	Type	Count of Award	Program Avg Units Earned	COM Avg Units Earned
Business Admin Transfer	AS-T	50	76.3	76.8
Business, General	AA	7	80.0	78.0
	AS	9	71.1	79.2
Applied Accounting	CERT	31	43.5	Units required to complete cert varies widely by program and are not displayed.
Business, General	CERT	3	35.5	

Comparison of Years to Award with all COM Awards of the Same Type

Award	Type	Count of Award	Program Avg Years to Deg	COM Avg Years to Deg
Business Admin Transfer	AS-T	50	5.1	4.8
Business, General	AA	7	5.3	6.0
	AS	9	9.8	7.6
			Program Avg Terms to Cert	COM Avg Terms to Cert
Applied Accounting	CERT	31	8.0	9.3
Business, General	CERT	3	6.7	10.0

Timeframe to Award by Category

Award	Type	Count of Award	2 years or less	> 2 to 3 years	> 3 to 4 years	> 4 to 5 years	> 5 years
Business Admin Transfer	AS-T	50	10.0%	24.0%	34.0%	8.0%	24.0%
Business, General	AA	7	28.6%		14.3%	14.3%	42.9%
	AS	9	11.1%	11.1%	22.2%	11.1%	44.4%
			> 6 to 8 terms				
Applied Accounting	CERT	31	100.0%				
Business, General	CERT	3	100.0%				

Enrollments by Race/Ethnicity

Course Enrollments in Business Administration Courses by Race/Ethnicity

0% [gradient bar] 100%

	Fall 2019	Spring 2020	Fall 2020	Spring 2021	Fall 2021	Spring 2022
American Indian or Alaska Native	2	3	2			
Asian	39	34	45	64	60	64
Black or African American	18	22	31	33	30	22
Hispanic	152	135	173	178	214	203
Multi-Racial	23	30	28	31	38	35
Native Hawaiian or Other Pacific Islander	3	1			2	2
None/Unknown	16	14	26	21	21	21
White	192	199	222	256	259	256
Total	445	438	527	583	624	603

Comparison of COM and Business Administration Enrollments by Race/Ethnicity

■ % of COM Ethn   ■ % of Dept Ethn

	Fall 2019	Spring 2020	Fall 2020	Spring 2021	Fall 2021	Spring 2022
Asian	8.0% / 8.8%	7.8% / 7.8%	7.2% / 8.5%	7.8% / 11.0%	7.6% / 9.6%	7.4% / 10.6%
Black or African American	3.8% / 4.0%	3.7% / 5.0%	3.7% / 5.9%	3.4% / 5.7%	3.8% / 4.8%	3.0% / 3.6%
Hispanic	34.0% / 34.2%	33.0% / 30.8%	34.0% / 32.8%	33.3% / 30.5%	36.3% / 34.3%	34.8% / 33.7%
Multi-Racial	5.5% / 5.2%	6.0% / 6.8%	6.3% / 5.3%	6.0% / 5.3%	6.8% / 6.1%	6.7% / 5.8%
White	43.7% / 43.1%	45.2% / 45.4%	44.4% / 42.1%	44.8% / 43.9%	42.8% / 41.5%	45.5% / 42.5%

Credit course enrollments include students enrolled on first census day and those at the end of the term who received a grade in a course. Course enrollment is not an unduplicated student headcount. A student is counted once for each course enrolled.

*Spring 2020 course enrollment, retention and success numbers may be impacted by the COVID-19 pandemic and transition to remote learning. Students electing to receive an Early Withdrawal ("EW") grade are included in Spring 2020 course enrollment numbers. In course retention and success calculations, EW grades are treated as the same as a traditional "W" grade: "not retained" and "not successful" enrollments, though they are not included in students' GPA calculation.
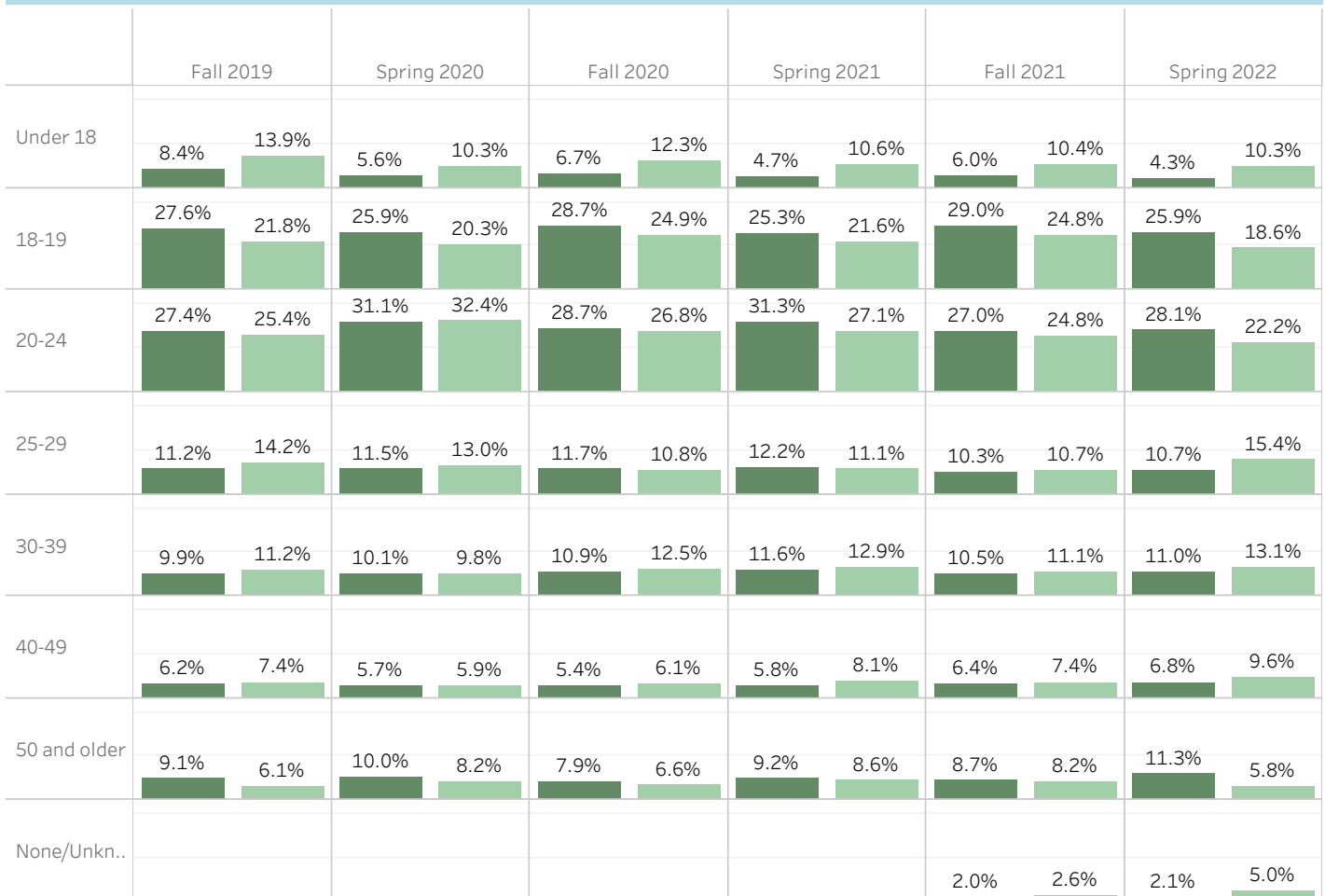
Enrollments by Age Group

Enrollments in Business Administration Courses by Age Group

0% ▭ 100%

	Fall 2019	Spring 2020	Fall 2020	Spring 2021	Fall 2021	Spring 2022
Under 18	62	45	65	62	65	62
18-19	97	89	131	126	155	112
20-24	113	142	141	158	155	134
25-29	63	57	57	65	67	93
30-39	50	43	66	75	69	79
40-49	33	26	32	47	46	58
50 and older	27	36	35	50	51	35
None/Unknown					16	30
Total	445	438	527	583	624	603

Comparison of COM and Business Administration Enrollments by Age Group

■ % of COM Age ■ % of Dept Age

	Fall 2019		Spring 2020		Fall 2020		Spring 2021		Fall 2021		Spring 2022	
Under 18	8.4%	13.9%	5.6%	10.3%	6.7%	12.3%	4.7%	10.6%	6.0%	10.4%	4.3%	10.3%
18-19	27.6%	21.8%	25.9%	20.3%	28.7%	24.9%	25.3%	21.6%	29.0%	24.8%	25.9%	18.6%
20-24	27.4%	25.4%	31.1%	32.4%	28.7%	26.8%	31.3%	27.1%	27.0%	24.8%	28.1%	22.2%
25-29	11.2%	14.2%	11.5%	13.0%	11.7%	10.8%	12.2%	11.1%	10.3%	10.7%	10.7%	15.4%
30-39	9.9%	11.2%	10.1%	9.8%	10.9%	12.5%	11.6%	12.9%	10.5%	11.1%	11.0%	13.1%
40-49	6.2%	7.4%	5.7%	5.9%	5.4%	6.1%	5.8%	8.1%	6.4%	7.4%	6.8%	9.6%
50 and older	9.1%	6.1%	10.0%	8.2%	7.9%	6.6%	9.2%	8.6%	8.7%	8.2%	11.3%	5.8%
None/Unkn..									2.0%	2.6%	2.1%	5.0%

Credit course enrollments include students enrolled on first census day and those at the end of the term who received a grade in a course. Course enrollment is not an unduplicated student headcount. A student is counted once for each course enrolled.

*Spring 2020 course enrollment, retention and success numbers may be impacted by the COVID-19 pandemic and transition to remote learning. Students electing to receive an Early Withdrawal ("EW") grade <u>are</u> included in Spring 2020 course enrollment numbers. In course retention and success calculations, EW grades are treated as the same as a traditional "W" grade: "not retained" and "not successful" enrollments, though they are not included in students' GPA calculation.
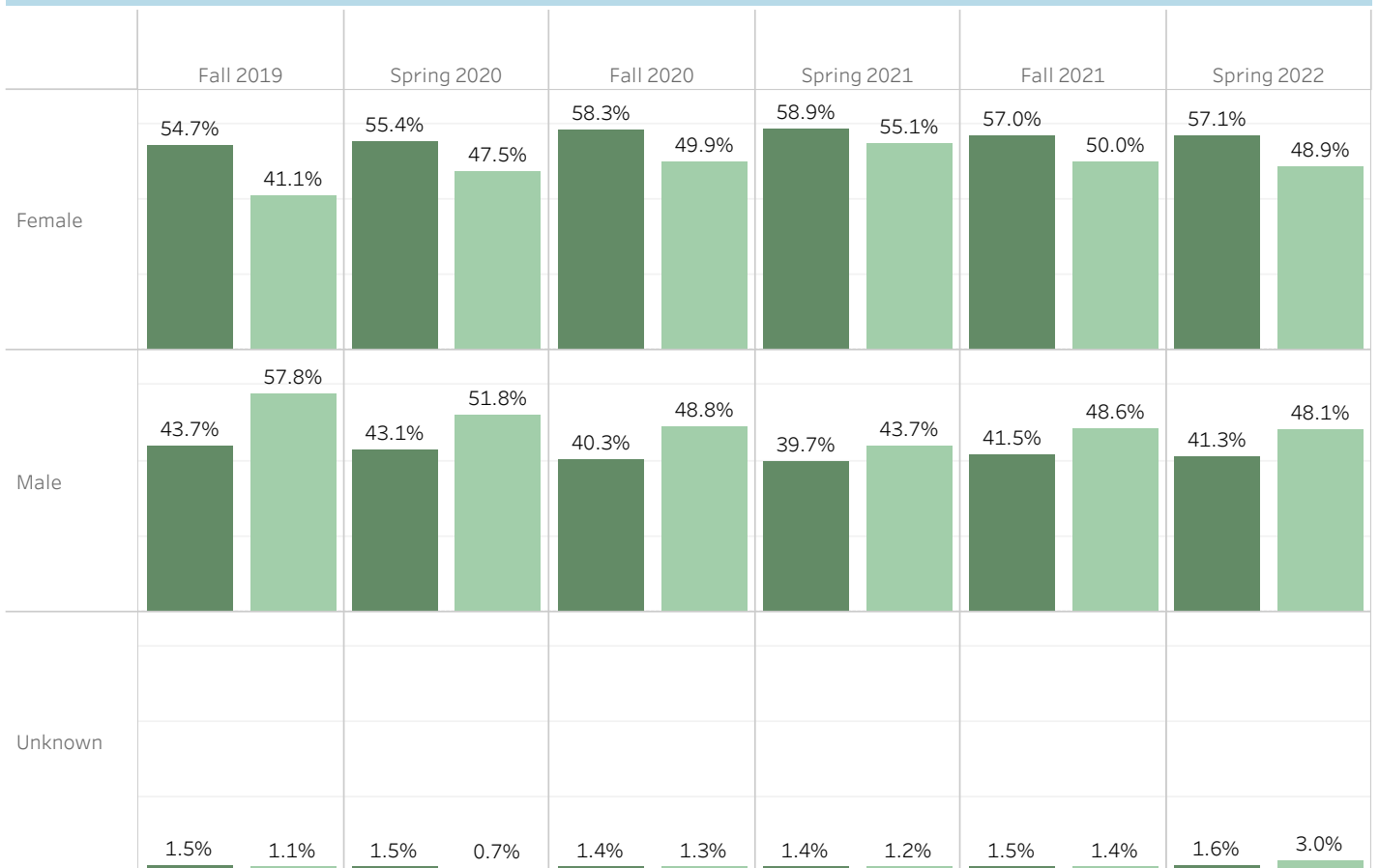
Enrollments by Gender

Enrollments in Business Administration Courses by Gender

0% ▫▫▫ 100%

	Fall 2019	Spring 2020	Fall 2020	Spring 2021	Fall 2021	Spring 2022
Female	183	208	263	321	312	295
Male	257	227	257	255	303	290
Unknown	5	3	7	7	9	18
Total	445	438	527	583	624	603

Comparison of COM and Business Administration Enrollments by Gender

■ % of COM Gender ■ % of Dept Gender

	Fall 2019	Spring 2020	Fall 2020	Spring 2021	Fall 2021	Spring 2022
Female	54.7% / 41.1%	55.4% / 47.5%	58.3% / 49.9%	58.9% / 55.1%	57.0% / 50.0%	57.1% / 48.9%
Male	43.7% / 57.8%	43.1% / 51.8%	40.3% / 48.8%	39.7% / 43.7%	41.5% / 48.6%	41.3% / 48.1%
Unknown	1.5% / 1.1%	1.5% / 0.7%	1.4% / 1.3%	1.4% / 1.2%	1.5% / 1.4%	1.6% / 3.0%

Credit course enrollments include students enrolled on first census day and those at the end of the term who received a grade in a course. Course enrollment is not an unduplicated student headcount. A student is counted once for each course enrolled.

*Spring 2020 course enrollment, retention and success numbers may be impacted by the COVID-19 pandemic and transition to remote learning. Students electing to receive an Early Withdrawal ("EW") grade are included in Spring 2020 course enrollment numbers. In course retention and success calculations, EW grades are treated as the same as a traditional "W" grade: "not retained" and "not successful" enrollments, though they are not included in students' GPA calculation.

COLLEGE OF MARIN

Program Review - 2019-20 through 2021-22

Enrollments by Campus/DE

Enrollments in Business Administration Courses by Campus/DE

0.0% ▭ 100.0%

	Fall 2019	Spring 2020	Fall 2020	Spring 2021	Fall 2021	Spring 2022
Kentfield	279	199				227
Indian Valley	20	52				
Hybrid	21	27			31	
Online	94	130	527			
Online (Asynchronous)				132	161	327
Online (Synchronous)				451	432	
Off Campus	31	30				49
Total						

Comparison of COM and Business Administration Enrollments by Campus/DE

■ % of COM Campus   ■ % of Dept Campus

	Fall 2019	Spring 2020	Fall 2020	Spring 2021	Fall 2021	Spring 2022
Kentfield	77.5% / 62.7%	73.0% / 45.4%				63.9% / 37.6%
Indian Valley	9.2% / 4.5%	10.3% / 11.9%				
Hybrid	1.6% / 4.7%	1.1% / 6.2%			32.1% / 5.0%	
Online	8.9% / 21.1%	12.2% / 29.7%	89.4% / 100.0%			
Online (Asynchronous)				26.5% / 22.6%	19.2% / 25.8%	19.3% / 54.2%
Online (Synchronous)				63.9% / 77.4%	48.3% / 69.2%	
Off Campus	2.8% / 7.0%	3.4% / 6.8%				3.4% / 8.1%

Credit course enrollments include students enrolled on first census day and those at the end of the term who received a grade in a course. Course enrollment is not an unduplicated student headcount. A student is counted once for each course enrolled.

*Spring 2020 course enrollment, retention and success numbers may be impacted by the COVID-19 pandemic and transition to remote learning. Students electing to receive an Early Withdrawal ("EW") grade are included in Spring 2020 course enrollment numbers. In course retention and success calculations, EW grades are treated as the same as a traditional "W" grade: "not retained" and "not successful" enrollments, though they are not included in students' GPA calculation.

Enrollments and Fill Rates

Course enrollments and percent of seats filled   0% ▮▮▮▮▮▮ 100%

	Fall 2019	Spring 2020	Fall 2020	Spring 2021	Fall 2021	Spring 2022
BUS101	159 (82.8%)	118 (69.0%)	184 (91.5%)		185 (92.0%)	148 (84.6%)
BUS107	59 (64.1%)	71 (71.0%)	57 (100.0%)		90 (101.1%)	29 (82.9%)
BUS108		20 (57.1%)	6 (20.0%)			8 (22.9%)
BUS110						
BUS112	88 (55.0%)	49 (42.2%)	101 (96.2%)		81 (77.1%)	106 (73.1%)
BUS113	45 (70.3%)	64 (59.8%)	30 (42.9%)		50 (71.4%)	47 (67.1%)
BUS115	17 (48.6%)	9 (30.0%)	30 (85.7%)		29 (82.9%)	21 (60.0%)
BUS121		32 (114.3%)			26 (108.3%)	31 (96.9%)
BUS124		29 (82.9%)	33 (94.3%)		30 (100.0%)	27 (77.1%)
BUS127	31 (129.2%)					
BUS128		30 (107.1%)				
BUS134		8 (28.6%)				
BUS144	9 (32.1%)		13 (46.4%)		10 (40.0%)	
BUS150	15 (46.9%)		25 (78.1%)		16 (53.3%)	
BUS152		8 (26.7%)				

Enrollments and Fill Rates

Course enrollments and percent of seats filled   0% ▬▬▬▬▬ 100%

	Fall 2019	Spring 2020	Fall 2020	Spring 2021	Fall 2021	Spring 2022
BUS160					23 (65.7%)	28 (80.0%)
BUS161					32 (106.7%)	44 (125.7%)
BUS162	12 (40.0%)		17 (56.7%)		30 (100.0%)	41 (117.1%)
BUS163	11 (34.4%)		18 (56.3%)		22 (73.3%)	55 (78.6%)

Course Success and Retention

Course Success and Retention by Term

Legend: ■ % Retained ■ % Success

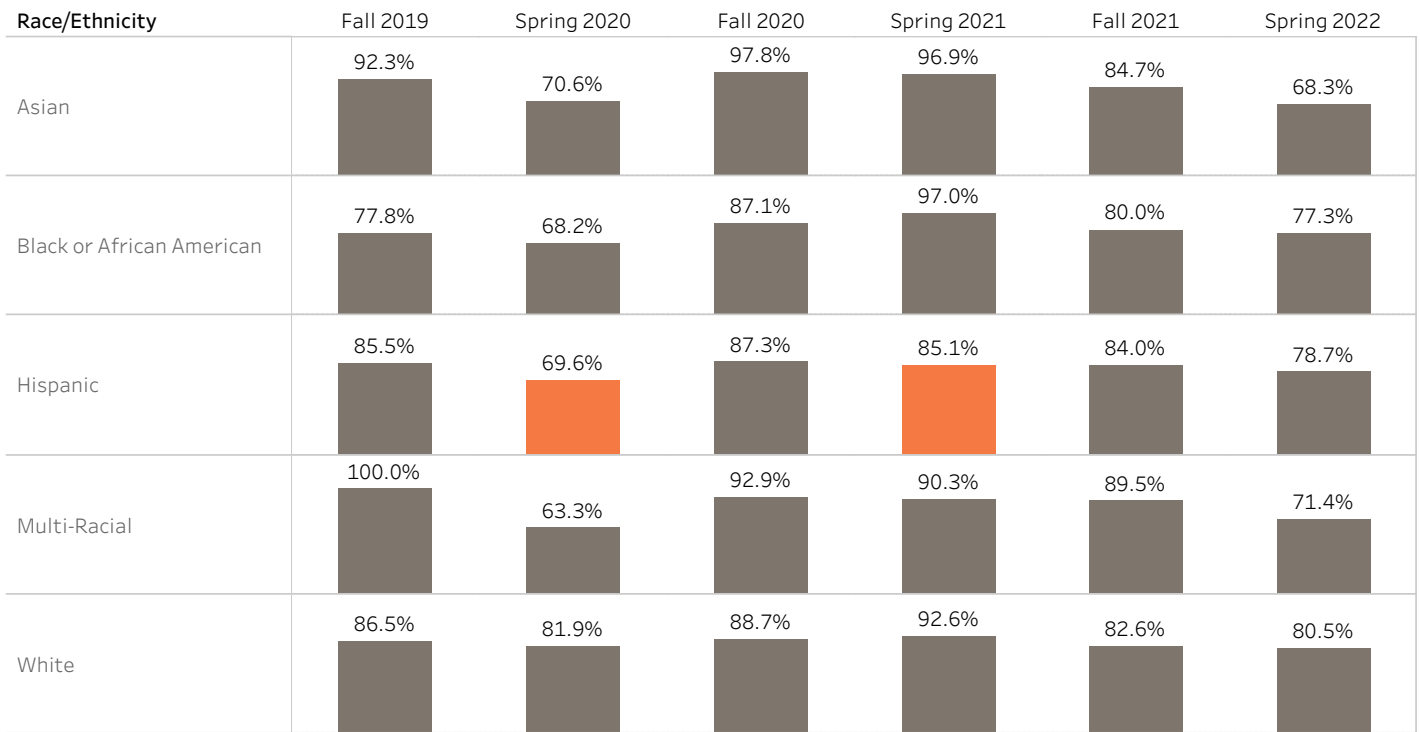|	Fall 2019		Spring 2020		Fall 2020		Spring 2021		Fall 2021		Spring 2022	
	Retained	Success	Retained	Success	Retained	Success	Retained	Success	Retained	Success	Retained	Success
BUS101	90.5%	77.1%	72.9%	79.6%	93.5%	76.1%	95.4%	70.0%	85.9%	72.5%	80.4%	63.7%
BUS107	81.4%	75.4%	85.9%	95.3%	98.2%	96.5%	98.9%	91.3%	85.1%	93.5%	82.8%	72.4%
BUS108			45.0%	64.3%	66.7%	66.7%					75.0%	75.0%
BUS110							89.5%	73.7%				
BUS112	83.0%	75.6%	73.5%	85.7%	90.1%	78.2%	86.8%	76.9%	80.2%	84.7%	82.1%	74.0%
BUS113	97.8%	88.6%	89.1%	91.9%	96.7%	93.3%	94.9%	91.5%	98.0%	98.0%	91.5%	93.2%
BUS115	82.4%	73.3%	33.3%	42.9%	80.0%	66.7%	93.3%	56.7%	93.1%	85.7%	42.9%	63.6%
BUS121			65.6%	70.0%	76.9%	76.9%	81.1%	77.4%	50.0%	64.3%	100.0%	100.0%
BUS124			65.5%	76.0%	87.9%	69.7%	79.3%	62.1%	80.0%	82.1%	77.8%	50.0%
BUS127	100.0%	93.5%										
BUS128			100.0%	100.0%							88.9%	94.1%
BUS134			62.5%	62.5%								
BUS144	88.9%	88.9%			92.3%	92.3%			80.0%	80.0%		
BUS150	86.7%	80.0%			88.0%	84.0%	94.7%	73.7%	100.0%	75.0%		
BUS152			62.5%	62.5%								

Course Success and Retention

Course Success and Retention by Term

■ % Retained   ■ % Success

	Fall 2019	Spring 2020	Fall 2020	Spring 2021	Fall 2021	Spring 2022
BUS160				73.7% / 57.9%	73.9% / 47.4%	57.1% / 40.9%
BUS161				90.0% / 70.0%	68.8% / 66.7%	56.8% / 75.0%
BUS162	58.3% / 33.3%		58.8% / 47.1%	88.9% / 55.6%	80.0% / 36.0%	53.8% / 68.2%
BUS163	81.8% / 54.5%		61.1% / 50.0%		100.0% / 86.4%	85.5% / 64.2%

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Course Success and Retention by Race/Ethnicity

Course Retention and DI in Business Administration by Race/Ethnicity

■ DI observed   ■ No DI observed

Race/Ethnicity	Fall 2019	Spring 2020	Fall 2020	Spring 2021	Fall 2021	Spring 2022
Asian	92.3%	70.6%	97.8%	96.9%	84.7%	68.3%
Black or African American	77.8%	68.2%	87.1%	97.0%	80.0%	77.3%
Hispanic	85.5%	69.6%	87.3%	85.1%	84.0%	78.7%
Multi-Racial	100.0%	63.3%	92.9%	90.3%	89.5%	71.4%
White	86.5%	81.9%	88.7%	92.6%	82.6%	80.5%

Course Success and DI in Business Administration by Race/Ethnicity

■ DI Observed   ■ No DI Observed

Term

Race/Ethnicity	Fall 2019	Spring 2020	Fall 2020	Spring 2021	Fall 2021	Spring 2022
Asian	86.5%	77.4%	91.1%	84.4%	88.5%	73.1%
Black or African American	70.6%	83.3%	71.0%	78.8%	75.0%	52.6%
Hispanic	70.5%	79.0%	72.3%	67.4%	74.6%	63.9%
Multi-Racial	87.0%	67.9%	78.6%	74.2%	76.5%	64.5%
White	79.5%	88.6%	78.8%	78.1%	81.3%	80.0%
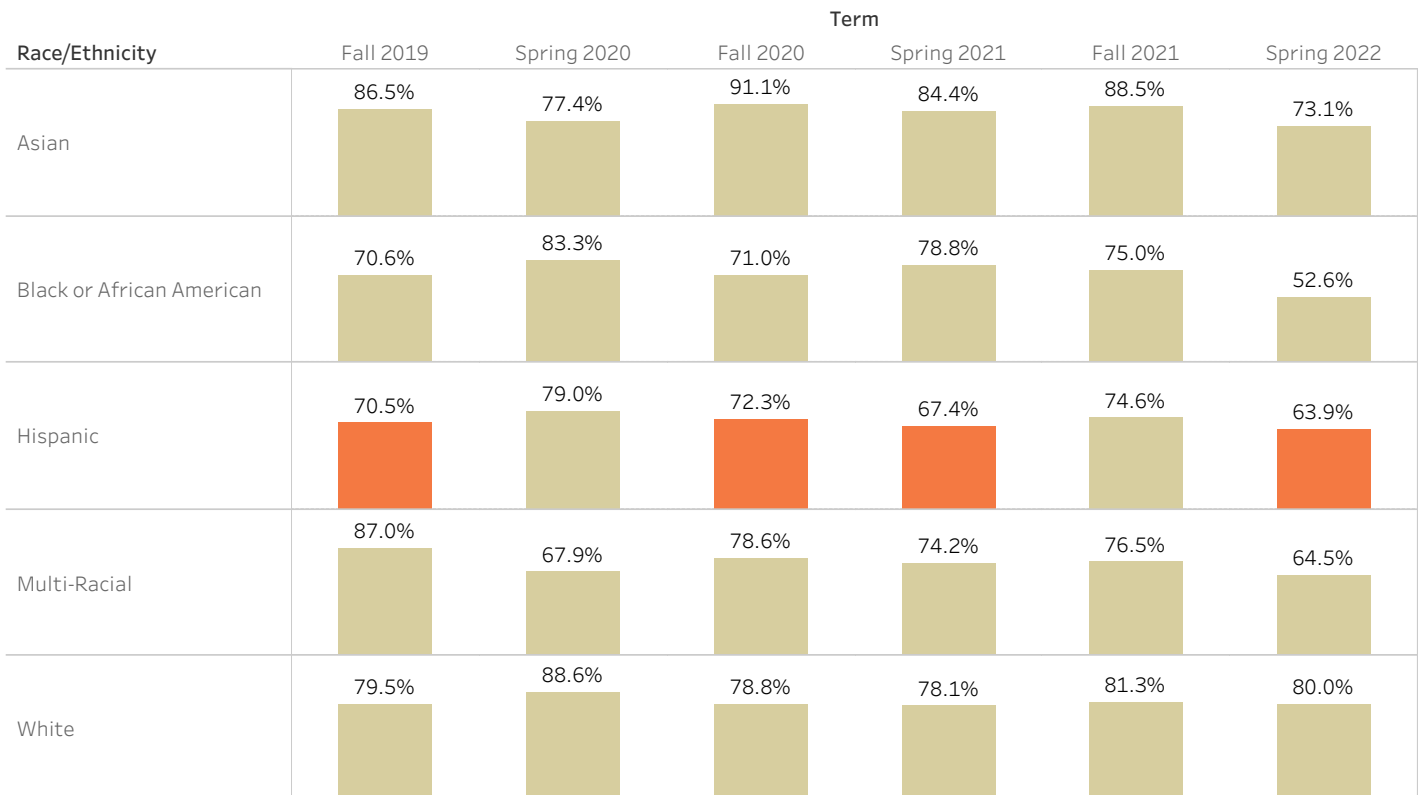
Course Success and Retention by Age Group

Course Retention and DI in Business Administration by Age Group

<legend: DI observed | No DI observed>

Age Group	Fall 2019	Spring 2020	Fall 2020	Spring 2021	Fall 2021	Spring 2022
Under 18	100.0%	86.7%	93.8%	90.3%	96.9%	90.3%
18-19	88.7%	79.8%	82.4%	89.7%	88.3%	88.4%
20-24	85.8%	74.6%	92.2%	93.0%	90.3%	83.5%
25-29	88.9%	68.4%	91.2%	92.3%	80.6%	77.4%
30-39	74.0%	81.4%	90.9%	85.1%	82.6%	72.2%
40-49	90.9%	76.9%	93.8%	95.5%	73.3%	71.9%
50 and older	81.5%	61.1%	82.9%	92.0%	74.5%	82.9%

Course Success and DI in Business Administration by Age Group

<legend: DI Observed | No DI Observed>

Age Group	Fall 2019	Spring 2020	Fall 2020	Spring 2021	Fall 2021	Spring 2022
Under 18	88.7%	92.9%	86.2%	85.5%	92.1%	86.9%
18-19	74.7%	86.6%	69.5%	74.6%	76.2%	67.6%
20-24	76.9%	79.7%	80.9%	73.4%	79.5%	71.8%
25-29	78.3%	78.0%	75.4%	72.3%	80.4%	72.0%
30-39	68.1%	89.7%	77.3%	73.0%	74.2%	63.4%
40-49	72.7%	90.9%	87.5%	75.0%	63.6%	60.0%
50 and older	83.3%	73.3%	74.3%	82.0%	78.9%	83.3%

Course Success and Retention by Gender

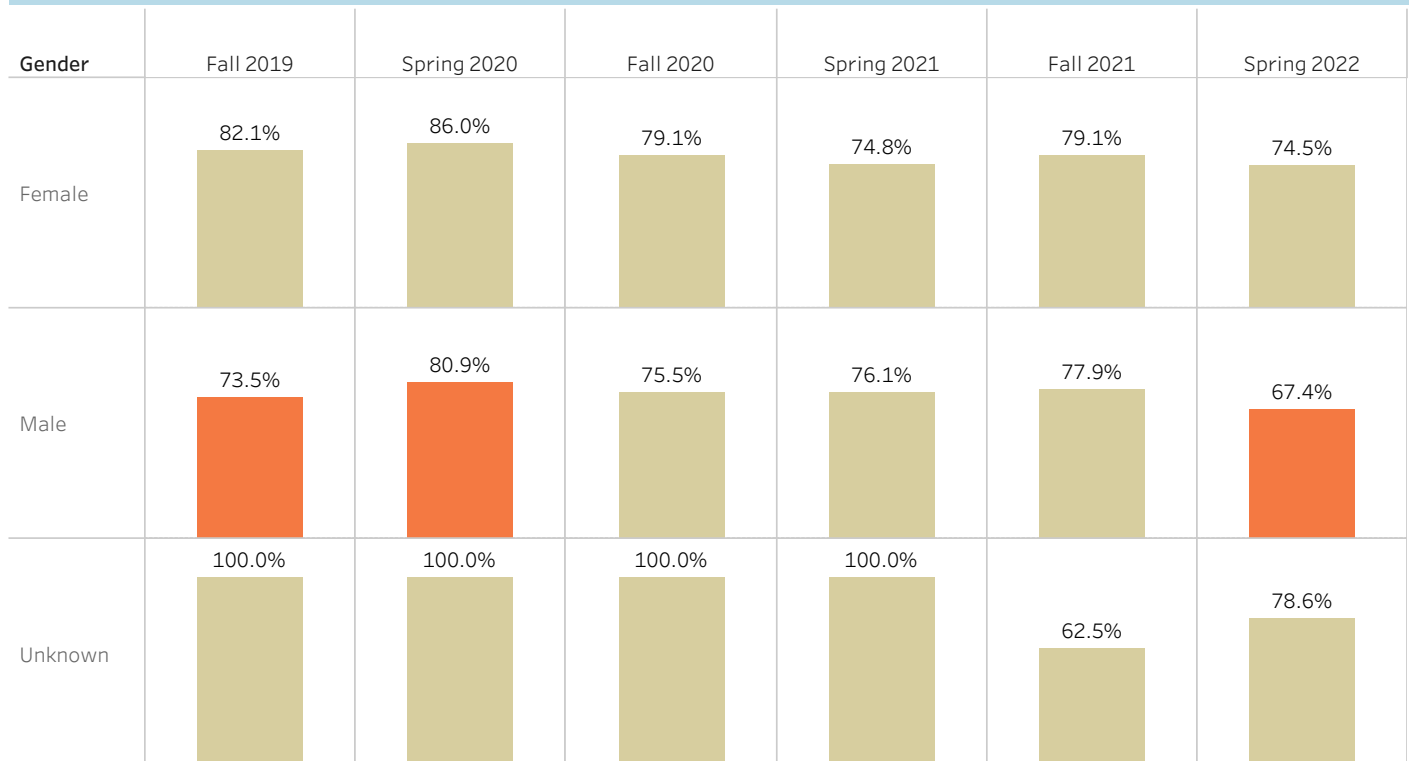### Course Retention and DI in Business Administration by Gender

■ No DI observed

Gender	Fall 2019	Spring 2020	Fall 2020	Spring 2021	Fall 2021	Spring 2022
Female	89.6%	76.9%	89.4%	91.8%	83.9%	77.1%
Male	86.0%	74.4%	88.7%	89.8%	83.4%	78.3%
Unknown	100.0%	100.0%	100.0%	100.0%	88.9%	66.7%
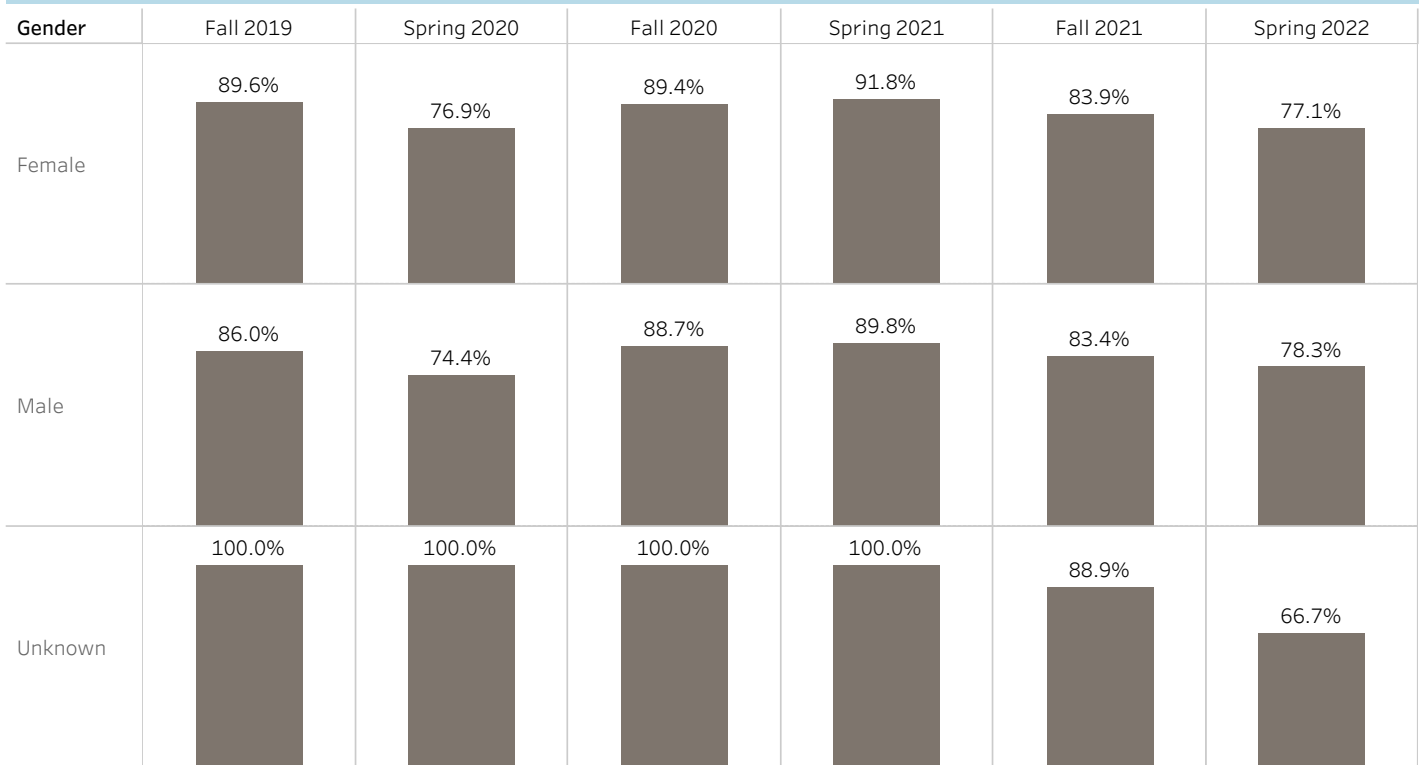
Course Success and DI in Business Administration by Gender

■ DI Observed ■ No DI Observed

Gender	Fall 2019	Spring 2020	Fall 2020	Spring 2021	Fall 2021	Spring 2022
Female	82.1%	86.0%	79.1%	74.8%	79.1%	74.5%
Male	73.5%	80.9%	75.5%	76.1%	77.9%	67.4%
Unknown	100.0%	100.0%	100.0%	100.0%	62.5%	78.6%

Course Success and Retention by Campus/DE

Course Retention and DI in Business Administration by Campus/DE

Legend: DI observed, No DI observed

Campus/DE	Fall 2019	Spring 2020	Fall 2020	Spring 2021	Fall 2021	Spring 2022
Kentfield	88.2%	77.4%				75.8%
Indian Valley	95.0%	63.5%				
Hybrid	85.7%	96.3%			100.0%	
Online	80.9%	68.5%	89.2%			
Online (Asynchronous)				89.4%	84.8%	75.7%
Online (Synchronous)				91.5%	82.2%	
Off Campus	100.0%	100.0%				95.9%

Course Success and DI in Business Administration by Campus/DE

Legend: DI Observed, No DI Observed

Campus/DE	Fall 2019	Spring 2020	Fall 2020	Spring 2021	Fall 2021	Spring 2022
Kentfield	72.3%	81.1%				63.4%
Indian Valley	84.2%	78.6%				
Hybrid	90.0%	100.0%			96.8%	
Online	83.0%	80.9%	77.6%			
Online (Asynchronous)				81.8%	86.3%	72.1%
Online (Synchronous)				73.8%	73.6%	
Off Campus	93.5%	100.0%				97.9%