

SWL6- K12 Educational Pathways to College of Marin

22-23 Quarterly Report

Part I: Project Proposal

How many students will experience a positive impact from this plan?

675 students.

COM K12 High School Counseling: Our goal is to reach an average of 20 high school students per week. Estimating that 20 students may be reached each week over 25 weeks of the 22-23 Academic Year, this program will aim to positively impact at least 500 Marin High School students.

Continuation HS Counseling: our goal is to reach nearly 175 students. Across the 20-21, we reached nearly 160 continuation HS students with career counseling. The goal of 175 students represents an increase of just over 9%.

What needs motivate this project?

This project makes use of Strong Workforce funding to help meet the following District goals stated in the Educational Master Plan:

Expand outreach strategies to include broader student base (i.e., high school seniors) and more underserved COM students;

Convene K-12 high school leaders to identify key subject areas and identify a pipeline of classes and experiences to extend student learning/college credit;

Explore and institute best practices in educational enrichment opportunities, activities, and mentorship/leadership programs to support K-12 college going and degree-completion culture.

Risks of this project:

Risks include scheduling and in-person activity impediments that may arise as a result of pandemic related issues.

Part 2: Project Plan

Objective 1. COM Builds CE Awareness in K12 High Schools

- With a dedicated COM K12 Counselor, high school students will have increased familiarity with career education programs at COM and postsecondary college and career pathways evidenced through intake/outtake surveys;
- At least 20 students/site (80 students) will have Student Education Plans by the close of 22-23;
- COM Dual Enrollment/Satellite class enrollment will increase by 5%
- At least one orientation and intro to college workshop per semester conducted at each site

How this Objective addresses the Regional Strategy plan: This plan addresses the K14 to Career Pathways priority by building K12 student awareness of Career Education programs, supporting students

with enrollment services, engaging students in career education workshops and activities, and establishing student success plans (Student Education Plans) in one on one counseling sessions between high school participants and the COM Counselor.

Description of Alignment with Sector Strategy/Regional Priority: This plan creates a local alignment with the regional plan by concentrating on outreach to four K12 High Schools in Marin County: Terra Linda, San Rafael, Novato High School and San Marin High School.

Activity 1. COM K12 Counseling

1 to 2 COM Counselors will travel to Marin High School students to provide dedicated counseling hours with the goal of achieving the following:

- Building student familiarity with career education programs at COM and postsecondary college and career pathways;
- Working one on one with students to build Student Education Plans;
- Informing the development of dual education opportunities and supporting students with dual education enrollment;
- Creating and implementing career education workshops and activities.

Objective 2. COM Builds Bridge from Continuation HS to CC

With a dedicated Continuation High School Counselor, up to 175 students over the course of the 22-23 year will experience:

- College of Marin orientation;
- CCCApply support;
- the formation of an Individual Student Education Plans;
- Career Education opportunities through dual enrollment and/or career education workshops;
- "Ask a Counselor" drop in hours.

How this Objective addressed the Regional Strategy plan: This plan addresses the K14 to Career Pathways priority by building K12 student awareness of Career Education programs, supporting students with enrollment services, engaging students in career education workshops and activities, and establishing student success plans (Student Education Plans) in one on one counseling sessions between high school participants and the COM Counselor.

Description of Alignment with Sector Strategy/Regional Priority: This plan creates a local alignment with the regional plan by concentrating on outreach to four Alternative High Schools in Marin County: San Andreas High School, Hill Education Center, Marin Community School and Madrone High School.

Activity 2. COM Cont. HS Counseling

The dedicated COM Continuation HS Counselor will provide students with the following direct support services:

- Dual enrollment/concurrent enrollment support
- CCCApply
- Student Education Plan
- College orientation, Career Education workshops and other related activities

Part 3. Budget

Proposed Budget

Expenditure Type	Year	Related Activity	Amount
1000 - Instructional Salaries	2022-23	COM Cont. HS Counseling	\$12,500
1000 - Instructional Salaries	2022-23	COM K12 Counseling	\$94,567
3000 - Employee Benefits	2022-23	COM Cont. HS Counseling	\$2,500
3000 - Employee Benefits	2022-23	COM K12 Counseling	\$28,370
Total			\$137,937

Actuals, FY22 Quarter 1

1000- Gina Cullen	\$333
3000- Gina Cullen	\$73.44
Total	\$406.44

Actuals, 10/19/2022

1000- Gina Cullen	\$ 2,220.00
3000- Gina Cullen	\$ 489.59
5000- Calendly Subscription	\$ 96.00
Total	\$ 2,805.59

Part 4. Project Report

1. To date, please offer a brief description of how this project is advancing our District's overall CTE strategy as defined by our Strategic Master Plan.

This project has been extremely successful so far. The COM counselors have been scheduled one day per week at Terra Linda, San Rafael, Tamalpais and Novato High Schools. To increase awareness of COM Career Education, they have conducted classroom visits, presented at college nights and been a resource in the career centers. They held individual counseling appointments, distributed the new career education pathways booklet and promoted dual enrollment opportunities.

2. Please describe how, so far, this project has increased or is working towards increasing the number of students in CTE courses, programs and pathways that will achieve successful workforce outcomes.

By increasing awareness of opportunities at College of Marin, this project will increase dual enrolled students. COM counselors are also working with the Outreach department to support the process of enrolling new students. They will be developing educational plans so students can see the pathway to their college and career goals.

3. Please offer any additional information that describes the impact of this project so far.

Over 400 students and parents have already had contact with one of the onsite COM counselors either in a group or individual setting. This includes presentations in Spanish to ELD students interested in CTE pathways. The presentations in AVID classes included many undocumented, first generation students interested in learning more about their options at COM. The counselors tabled at a back to school night at San Rafael High, providing information for both parents and students. She also presented at a college night for Terra Linda High School. At Novato High School, she coordinated a presentation on medical careers pathways.

Spring semester will offer the opportunity for in person orientations for students planning to attend COM in the fall. She will also be promoting the career academies for high school students. The counselors plan to follow up the dual enrolled students at the sites as well as developing more individual educational plans.