

David Wain Coon, E.D.  
Superintendent/President  
2020 - 2021 Goals

Goal: Ensure Fiscal Integrity of District as reflected by:

- Adherence to reserve policy and plan
- Continued implementation and monitoring of 3-year budget mitigation plan to reflect the current and projected economic environment
- New fund development plan in consultation with new advancement director. Increased advancement/development outcomes by 20%
- Continued investment in STRS/PERS liability
- General Counsel function – revise fiscal goal on legal costs

Goal: Ensure Institutional Vitality and relevance as reflected by:

- Ongoing evaluation and reporting of 2019-2025 Educational Master Plan
- Ongoing evaluation and reporting of 2019-2022 Strategic Plan
- Progress towards Strategic Plan and Objectives as evidenced through key performance indicators
- Continued expansion of strategic partnerships
- COM is recognized as a center for community engagement and cultural enrichment with increased use of campuses as a community asset
- Align and evaluate our Equity Plan to achieve Diversity, Inclusion, and Equity

Goal: Ensure progress is made toward resolution of long-term challenges associated with Asset (utilization, maintenance, and) Management by:

- Continue to monitor progress of Bolinas Field Station, County approval
- Continued development and expansion of Indian Valley Campus
- Continued exploration of options for employee housing
- Development of business plan for 941 Sir Francis Drake (home of College Services)
- Development of business plan for IVC Jonas Center and Miwok Aquatic / Fitness Center

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Goal: Ensure Measure B is effectively managed as reflected by:

- Project planning and management is responsive to economy and bidding climate
- Project planning includes the appropriate level of internal and external community engagement
- Overall project and construction management reflects best practices, on time on budget
- Continued oversight of Gilbane as project manager

Goal: CEO Leadership:

- Continued effective communication with Board and Community
- Personnel management
- Succession planning for management team
- The College District must develop a fair system to define new area boundaries with broad civic engagement in anticipation of the 2022 election
- Continued engagement with the California Community College Equity Leadership Alliance
- Continue to develop hybrid and distance learning models for COM
- Professional development opportunities – Continue your work with CCCL CEO Academy; participate in areas of DWC's interest