Trustee Candidate Orientation September 10 – 4:30 p.m.

Overview & Organization of District

DWC

- System 73/114
- History April 6, 1926
- 1 College 2 Campuses IVC 330 acres KTD 77 acres
- Fast Facts
- 8th/9th Largest Employer
- 3 Unions UPM/CSEA/SEIU
- Org Chart
- PGS Chart
- Meeting logistics
- Board Compensation (\$431.68 meeting & up to \$2050 per month for Health Benefits)

Planning, Research & Institutional Effectiveness

- Accreditation
- Educational Master Plan
- Strategic Plan

Student Learning & Student Services

- Credit (Transfer & CTE)
- Non Credit
- Community Education
- Number of faculty
- Number of courses
- Number of degrees/certificates
- Number of articulation agreements

Budget & Finance

GN

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JE/CT

- Total operating budget
- % of revenue from property taxes
- Amount of budget spent on salaries and benefits (pie chart breaking down groups)

Measure B

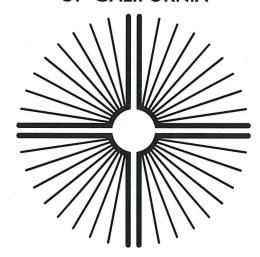
- Facilities Master Plan
- Total/Split between campuses
- Major projects

Q & A

Reference resources on web-site

WHAT WE DO:	The College's mission to provide equitable opportunities and foster success for all members of our diverse community comes to life with our course offerings and related programs & services within Student Learning & Student Services
COURSE OFFERINGS:	About 1400 credit and noncredit course outlines of record and offer over 1000 sections each semester
ONLINE COURSES:	Over 80 courses that are in an online and hybrid format and offer around 50 sections of online/hybrid courses each semester
DEGREES OFFERED:	Approximately 70 degree programs, including 23 Associate Degrees for Transfer (ADTS), and 40 certificates of achievement
ARTICULATION:	Major-to-major articulation agreements with the CSUs and UCS, private institutions, and TAGs (transfer admission guarantees) with Davis, Irvine, Merced, Riverside, Santa Barbara, and Santa Cruz
COMMUNITY ED:	Approximately 450 courses are offered each year, with an enrollment of over 3,500
ATHLETICS:	Eleven intercollegiate sports (6 women's/5 men's) and nearly 200 student athletes
PARTNERSHIPS:	In-depth partnerships with SRHS, T LHS, Tam, Novato, SMHS (COMPASS, satellite classes), as well as Redwood and Drake (satellite classes); Strong relationships with every district in the county and MCOE. Additional partnerships in support of students include 10,000 Degrees (Summer Bridge), Center for Domestic Peace, Immigrants Rising (formerly Educators for Fair Consideration), SF-Marin Food Bank, and a host of others
	In support of educational attainment for all of our students, a host of innovative programs and services, including writing and math labs, tutoring, accessibility services, assessment, academic counseling, mental health counseling, early-alert, services for veterans, transfer & career services, learning communities, and more
WHO WE ARE:	114 tenure/tenure track faculty; over 250 part-time faculty; over 100 classified staff





Board Candidate Information

Information about becoming a candidate for a California community college district board of trustees

COMMUNITY COLLEGE LEAGUE GOVERNING BOARDS

Being a trustee is a public service—a gift of individual talent, experience, knowledge, energy and time.

As members of a governing board, trustees help ensure that colleges add value to their communities. Community colleges take pride in providing access to higher education to all in an environment that supports and produces student learning. Community colleges prepare students to pursue a baccalaureate degree, become a part of the highly skilled workforce, and contribute to civic leadership. Most colleges also serve as economic development and cultural centers for their communities.

The board's role is threefold:

- Create strong ties to the community, the better to represent community interests.
- Develop policies that establish the general direction of the college's programs and services, quality standards, and legal, ethical and prudent parameters for college operations.
- Monitor performance of the institution to ensure that it is meeting current community needs and anticipating future trends.

Eligibility

You are eligible to be a member of the governing board if you are at least 18 years of age, a California citizen, a registered voter, not disqualified by other laws to hold public office, and a resident of the community college district. In districts where trustees are elected by area, you must be a resident of the area from which you will be elected.

Ideal Qualifications

In addition to the above basic eligibility requirements, the best board members:

- Are committed to the value of education;
- Reflect an attitude of community service;
- Desire to improve the entire community in which they live;
- Have an open mind;
- Are optimistic about the future;
- Love learning; and
- Seek knowledge about their trustee responsibilities.

The Trustee Role

As a member of the governing board, you will:

- Contribute to the board's functioning as a team;
- Bring ideas and maintain an open mind;
- Seek to learn about and understand all interests in the community;
- Promote the "public good" over single interests;
- Learn about community colleges and your governing responsibilities;
- Adhere to the standards of practice and ethics adopted by your board;
- Avoid conflicts of interest; and
- Advocate for the district in the community, state and federal government.

What Being a Trustee is Not

You have no legal authority as an individual trustee; all power is through the board as a whole. You influence board decisions through persuasion, knowledge and wisdom. Individual trustees do not direct college staff or programs.

Being a trustee is not a paying job, although state law permits a stipend for board service. Trustees rarely have offices; staff support is for the board as a whole.

Trustees should not use the board to focus on single interests or employee groups. While those interests are important, trustees are there to represent the common public good.

Conflict of interest laws prohibit trustees from using their positions to benefit themselves or relatives economically.

The board is not a platform for individual campaigns for future public office. Trustees will earn a reputation for success if your college is an effective institution that contributes to the vitality and health of its communities.

What You Will Need to Know

You need to know about your community.

What are the different needs? Who are the different groups who should be served? What are the economic, social and demographic trends in the community that have implications for education?

You need to know about the college district.

What are its mission and goals? What are the major issues facing the college? Are its educational programs meeting community needs? Is it a stable, growing organization with strong leadership? The information you need is available from various district publications and personnel.

You also need to know what it means to be a member of a governing board.

What are your responsibilities? What standards of practice or ethics will you be asked to follow? How can you avoid conflicts of interest? All districts provide some orientation to the governing board role. In addition, state and national associations, including the League, offer many opportunities for trustee education. Visit the League's website listed below for a list of events.

ABOUT CALIFORNIA COMMUNITY COLLEGES

There are 116 community colleges within 73 districts in California, each district with its own locally-elected governing board. Fifty-two of the districts are single-college districts, while 21 have multiple colleges. The districts comprise the California Community College System, headed by the Board of Governors, which is charged with setting broad policy direction for the colleges and adopting regulations that implement legislative mandates. Members of the Board of Governors are appointed by the Governor and the Board is responsible for the work of the California Community College System Office.

The community colleges' policy of open access offers the opportunity of higher education for all who are able to profit from instruction. 2.1 million students attend California Community Colleges with districts varying in enrollment.

Almost all colleges have comprehensive programs that prepare students to transfer to universities, enter the workforce in professional and technical fields, and upgrade their academic and workforce skills. Colleges also engage in partnerships with business and community agencies, offer community services and cultural activities, and provide leadership in their communities.

Please contact the League if you would like more information, or visit our website listed below.

2017 O Street Sacramento, CA 95811 Main Office: (916) 444-8641 E-mail: cclc@ccleague.org

Visit www.ccleague.org for more information on publications and events.

California Community Colleges FAST FACTS 2020

STUDENT ENROLLMENT BY INSTITUTION

CCCs	2,157,551	Unduplicated headcount (all students)
	1,114,293	FTES, credit
	68,608	FTES, non-credit
CSUs	481,210	Headcount
UCs	256,907	Headcount
Private*	338,000	Headcount
*80 410011	WASC-accredit	ed A-year institutions

80 AICCU WASC-accredited 4-year institutions

FUNDS PER FTES

(includes General Fund, local property tax, student fees, and lottery revenues)

	2018-19	2019-20
K-12 Education	\$11,574	\$12,018
California Community Colleges	\$8,099	\$8,306
California State University	\$17,784	\$18,445
University of California	\$32,593	\$33,569

DEGREES AND CERTIFICATES AWARDED

Associate in Science for Transfer (AS-T) Degree	26,435
Associate in Arts for Transfer (AA-T) Degree	32,365
AA degree	90,054
AS degree	38,742
Credit certificate, 6 to < 18 units	22,332
Credit certificate, 18 to < 30 units	13,995
Credit certificate, 30 to < 60 units	67,396
Baccalaureate Degrees	263



Students who earn a California Community College degree or certificate

nearly double their earnings within 3 years



STUDENT ENROLLMENT STATUS (2018-19)

Full-Time: 28.6% Part-Time: 62.3% Noncredit: 9.08%



COMMUNITY COLLEGE LEAGUE OF CALIFORNIA

COMPARISON OF COLLEGES (2020-21)



CA Community Colleges 116 colleges, 73 districts 78 off-campus centers



CSUs 23 colleges



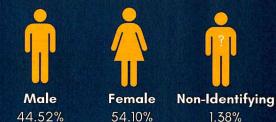
UCs 10 colleges

UNDERGRADUATE FEES (2019-20)

		DANCE	
	Tuition	Non-Tuition	Average
		+ Tuition Costs	Grant Aid
200	\$1,380	\$20,776	\$5,800
CSU**	\$7,303*	\$26,689	\$10,600
JC**	\$14,000	\$33,286	\$27,500

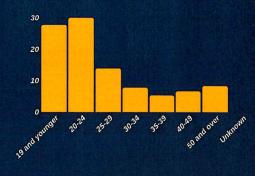
*2019-20 Average **Includes campus-based fees

CCC STUDENTS BY GENDER (2018-19)



CCC STUDENTS BY AGE (2017-18)

	The second se	
19 and younger	664,003	27.75%
20 - 24	718,433	30.02%
25 - 29	332,760	13.9%
30 - 34	186,117	7.78%
35 - 39	127,757	5.34%
40 - 49	164,176	6.66%
50 and over	199,536	8.34%
Unknown	413	0.02%



(All data are for 2018-19 unless otherwise stated)

NUMBER OF STUDENT TRANSFERS TO FOUR-YEAR PUBLIC AND PRIVATE INSTITUTIONS

Community Colleges to University of California Community Colleges to California State University Community Colleges to In-State Private Colleges/Universities Community Colleges to Out of State Colleges/Universities **Transfer Rate, 2009-10 to 2015-16, 2010-11 to 2016-17**

(The transfer rate is based on a six-year enrollment period.)



California taxpayers receive \$4.50

for every \$1 invested in students who graduate from a California Community College.

CCC STUDENTS BY ETHNICITY (2017-18)

African-American	141,308	5.9%
American Indian/Alaska Native	10,216	0.43%
Asian	276,648	11.56%
Filipino	64,403	2.69%
Hispanic	1,065,863	44.54%
Multi-Ethnicity	91,337	3.82%
Pacific Islander	9,772	0.41%
Unknown	114,351	4.78%
White	619,297	25.88%



of Students Receive a Tuition Waiver and/or Financial Aid

2016-17	2017-18	
18,134	18,703	
49,737	49,910	
8,118	9,590	
16,950	15,731	
38%	40%	



Percentage of Public Institution Graduates Who Started at a California Community College

51% California State University

29% University of California

More than 1/2 of California veterans

receiving G.I. educational benefits, attend a community college

The average lifetime earnings of a graduate with an associate's degree (**\$400,000** more than for a high school graduate)



43% of CCC students

are first-generation

BOARD AND CEO ROLES DIFFERENT JOBS DIFFERENT TASKS

Introduction

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Local boards of trustees and chief executive officers play different roles and have different responsibilities in leading their districts. Boards of trustees exert leadership through governing the college on behalf of the community. Chief executives lead by administering and managing the institution in accordance with board governing policies.

This publication identifies many of the different, yet complementary, roles and tasks of district CEOs and boards. It is designed to help boards and district CEOs define their own roles and expectations of each other and clarify what each contributes to their institutions. The areas addressed include:

- Board and CEO Relationship
- Leading the Organization
- Educational Program
- Fiscal Affairs
- Human Resources
- Community Relations
- Legislative Relations
- Legal Affairs

The board of trustees and the CEO are both responsible for building and maintaining a strong board/CEO partnership. Respect, communication, and honoring the different responsibilities are the basis for the trust that is essential to be an effective governing/leadership team.

Advisory Committee on	Education	Services
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1998-1999 Chairs:	Ann Foxworthy, Superintendent/President, Allan Hancock CCD; Jerry Patterson, Trustee, Coast CCD
1999-2000 Chairs:	Floyd Hogue, Superintendent/President, Fremont-Newark CCD; Nancy Palmer, Trustee, Sierra Joint CCD
Staff to Committee:	Cindra Smith, Director of Education Services

AUTHORITY IN LAW

Education Code Section 70902 authorizes local boards of trustees for the community colleges and defines their powers.

E. C. 70902 authorizes board responsibilities in the following areas:

- college plans
- program approval
- academic standards and graduation requirements
- personnel and employment practices
- budgets
- tax and bond elections
- district property
- local decision-making process
- student conduct
- fees
- grants, gifts, and scholarships
- auxiliary services
- academic calendar
- Board of Governors' consultation

Chief executives gain their authority from boards. E.C. 70902 and 72400 state that boards may delegate authority for the above to the chief executive officer and other college staff and committees. Other sections of the Education Code identify more specific board responsibilities.

Title V of the Administrative Code also defines tasks for the board, CEO and others. The Chancellor's office is responsible for monitoring whether colleges fulfill these conditions.

The Community College League of California's Policy and Procedure Service identifies mandated board policies and administrative procedures (available by subscription in summer, 2000). Please contact the League for more information.

POLICY

Most of the board tasks listed in this document refer to the board's policy role. "Policy" defines the general goals and acceptable practices for an institution. The board is responsible to discuss the general values and priorities that should be reflected in policy. The CEO and staff usually draft policy statements that incorporate these values and present them to the board for discussion and approval. The CEO also alerts the board about external factors that many require policy changes.

STRENGTHENING THE BOARD AND CEO RELATIONSHIP

Governing boards and CEOs are partners in leading the institution. As partners, they have the following tasks:

- goal setting and evaluation
- communication

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board operations

BOARD SUPPORT FOR CEO	CEO SUPPORT FOR BOARD
Goal Setting	and Evaluation
 Establish goals and expectations in consultation with the CEO Periodically evaluate the CEO Engage in periodic board self-evaluation 	 Establish goals and expectations in consultation with the board; regularly report progress Ensure that there are CEO and board self evaluation processes
	unication
 Maintain open communication Direct the CEO only as a board, not as individual trustees Keep the CEO informed of major issues and questions; follow the 'no surprises' rule Establish and follow processes for board and staff communication that honor the CEO's leadership role; do not direct staff Call the CEO before board meetings if there are questions about agenda items Refer complaints and comments to CEO; listen impartially Always publicly support the CEO and college staff In multi-campus districts, notify the chancellor before approaching college presidents 	 Maintain ongoing communication via e-mail, written, or phone updates Keep all board members informed of issues and major events; follow the 'no surprises' rule Accommodate different communication styles as feasible Treat all board members equally and respectfully Provide the same information to all board members Contact all board members before each board meeting to address any questions Follow up when the board refers comments or problems Always publicly support the board
approaching conege presidents	• In multi campus districts, keep college presidents informed of board issues and concerns
Board O	perations
 Adopt and follow policies that: Define structure and role of the board and its officers Establish standards for trustee and board behavior Define meetings and meeting practices Define the level of information and support desired from the CEO; study and discuss the information provided Attend conferences and other events to maintain own knowledge and skills 	 Provide adequate support for the board to follow its governing policies Work with the chair to uphold the standards of practice Work with the board chair to develop meeting agendas Prepare meeting agenda items that engage trustees in broad policy-level discussions Provide sufficient information to empower boards to make wise policy decisions Support and manage trustee and board development

ORGANIZATIONAL LEADERSHIP

Governing boards and CEOs play important and complementary roles in leading the organization. Task areas in organizational leadership include:

- general oversight •

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- general oversight
 policy making
 planning
 external leadership roles
 organizational structure
 decision making

BOARD ROLE AND TASKS	CEO ROLE AND TASKS
General	Oversight
 Lead the institution through effective governing policies Work in partnership with the CEO Support the CEO as the institution's leader Create a positive climate for effective leadership through supporting institutional leaders and modeling integrity, vision, and ethical behavior 	 Lead and administer the institution Implement and comply with board policy Work in partnership with the board; support the governing role of the board Ensure that board policies are up to date and followed Create a positive climate and provide effective leadership by modeling integrity, vision, and ethical behavior
Policy	Making
 Identify and discuss broad policy-level values inherent in issues before the board Reference and use current policy when making decisions Provide thoughtful input early in the policy drafting process Periodically review policies to ensure they are up- to-date 	 Identify broad policy implications inherent in issues and agenda items presented for board discussion Reference current policy when presenting items for board action Seek general input form the board prior to drafting policy Establish and manage a system for periodic review of broad policy
Plan	ining
 Adopt policies that require and set parameters for effective planning Be knowledgeable about future community needs and interests Contribute to the development of the policy direction (mission, vision, and goals) Ensure that public and community interests are represented in the mission, vision and policy goals Ensure that the policy direction meets current and future community needs 	 Anticipate and articulate future trends and needs Lead and manage a visionary and comprehensive planning processes Articulate the mission, vision, and goals; work in partnership with the board Ensure that planning responds to current and future community needs Ensure that all district plans are linked Ensure that college operations and budgets are aligned with plans Keep the board informed on progress toward

BOARD ROLE AND TASKS	CEO ROLE AND TASKS
External Lea	dership Roles
 Be active in the community Actively support the college(s) in the community Participate in state conferences and, as time permits, in state and national community college associations 	 Be an active community leader Participate in state and/or national associations and conferences As time permits, become involved in state and/or national leadership positions
Organizatio	nal Structure
 Establish policies that: Define criteria for the organizational structure Delegate authority to CEO to determine the organizational structure Periodically review organization structure to ensure it meets board criteria 	 Determine, in consultation with key college personnel, an organizational structure that: Is designed to achieve institutional goals Meets board standards for effective organization Report to the board on the effectiveness of the organizational structure in meeting board goals and standards
Decision	Making
Establish and follow policies that define administrative, faculty, student, and classified staff roles in policy development and decision making Establish and maintain formal processes for open communication with academic senate, classified staff and student leaders	 Develop and administer clear processes for administration, faculty, classified staff and student participation in policy development and decision making Ensure that information and training is provided to facilitate effective participation by college constituencies in decision-making processes

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This area includes teaching and learning and the instructional and student services programs of the district. Academic Senates play a major role in these areas through their responsibility for the "academic and professional matters" specified in Title 5.

Task areas in educational programs and services include:

• general oversight

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- treatment of students
- academic programs and services
- institutional effectiveness

BOARD ROLE AND TASKS	CEO ROLE AND TASKS
Gene	ral Oversight
 Adopt policies that define and delegate clear and appropriate authority and responsibility for educational programs and services to CEO, as we as the Academic Senate Review and approve significant changes to programs as required by state law and board polic 	 staffing Inform the board about the major programs and
Treatm	ent of Students
 Adopt policies that define clear criteria for student status and progress Adopt policies that ensure fair and equitable treatment of students Determine whether or not the board wishes to be a court of appeal for student grievances 	 are appropriately recorded and recognized Ensure that procedures exist and are followed for fair and equitable treatment of students, including
Academic Progra	ms and Student Services
 Monitor that programs are aligned with policy direction and plans Require program review or other processes that address ongoing evaluation and improvement of programs Be aware of the scope of offerings of the district 	 Ensure that the delivery of educational programs, curriculum, and student services are in accordance with district plans Establish and maintain processes that foster quality, effectiveness, relevancy, and efficiency
Institutior	al Effectiveness
Define "student success" Require the CEO to develop accountability and evaluation programs and processes Monitor how effective the institution is in achievin its goals and student success	 Ensure a comprehensive program to monitor institutional effectiveness Keep the board informed on progress toward accomplishing plans and goals Provide reports to the board that enable it to be accountable to the local community and state and federal agencies

FISCAL AFFAIRS

Boards of trustees and chief executive officers share the responsibility to ensure that the district enjoys fiscal health and stability. Fiscal affairs include:

budgeting

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- financial activity
- asset protection and management
- fundraising and grants
- monitoring fiscal health

BOARD ROLE AND TASKS	CEO ROLE AND TASKS
G	eneral
 Establish policies that set standards for fiscal affairs Approve budgets and expenditures as required by laws and board policy Monitor the fiscal health of the institution by establishing a monitoring schedule and studying reports Require long-range projections of the fiscal status 	 Establish and enforce administrative procedures that implement board policy and ensure the legal, ethical, and prudent management of college resources Present clear and informative budgets and reports to the board Keep the board informed about the financial status of the district
 Adopt policies that require and define standards in the areas of: Budget assumptions Balanced budgets Adequate reserve Long-range revenue projections Long-range projections for expenditure commitments (e.g. personnel, salaries and benefits, equipment, contracts) Facility needs and maintenance Approve the budget using board policy standards as criteria Require short and long-term fiscal impact information on relevant agenda items such as equipment purchases, loans, and investments 	 Develop and use a set of assumptions in budget planning Develop and implement an inclusive budget planning process Present and interpret a budget to the board using policy criteria and assumptions Analyze current financial position and present to the board long-range financial needs and proposals Alert the board about significant changes in the budget; submit for approval as required by policy Ensure that budget planning is linked to college and program plans
Financia	l Activity
 Adopt policies that contain standards for: Fund transfers Purchase of equipment Hiring and changes in status of personnel Contracts 	 Develop procedures that ensure that expenditures and accounting processes are prudent, efficient, and adhere to law, board policy and auditing principles Monitor income, expenditures, and cash flow Monitor adherence to procedures for expending and accounting for funds

BOARD ROLE AND TASKS	CEO ROLE AND TASKS
 Bid proposals and contracts Paying obligations Filing financial reports Adopt policies that define when board approval is required for fiscal actions Approve contracts and expenditures as required by law and board policy, including real property transactions Approve TRANS and other major cash management strategies 	 Present contracts, expenditures, and other fiscal items to the board for approval as required Review the need for and propose TRANS and other cash management programs in a timely manner
Asset Protection	and Management
 Adopt policies that define and require: Sound investment practices Sound cash flow management Adequate protection and security Adequate liability and insurance coverage Risk management programs Monitor that policies are being followed 	 Ensure that investment and cash flow management practices meet board criteria Ensure that college assets and personnel are adequately protected and secured Ensure that liability and insurance coverage meets board policy standards Establish an adequate risk management program
Fundraising	g and Grants
 Determine the need for, approve, and actively support bond elections Provide leadership to create a foundation and establish links between the district and foundation boards Support the foundation and fundraising efforts Adopt policies that set criteria and priorities for grants Accept or approve grants as required by law Understand the short and long-range implications of grants 	 Prepare information that helps the board determine the need for and approve bond elections Lead and administer various fundraising efforts, including the foundation and asset management activities Keep the board informed about grants sought and awarded, including their implications for the college Present grants for board approval as required;

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19-	BOARD ROLE AND TASKS		CEO ROLE AND TASKS
	Monitoring Fiscal Health		
•	Require periodic reports to monitor fiscal control policies and accounting processes	•	Periodically, report to the board compliance with fiscal control policies
•	Require regular reports on the fiscal status of the institution	•	Periodically report the fiscal condition of the institution; provide a summary that clearly shows
•	Become educated about financial statements and their implications		the relationship of expenditures to budget
•	Define broad expectations for the independent audit	•	Educate the board on how to read financial statements
•	of the district accounts and business procedures	•	Assist the board with the selection of an auditing firm
•	Set criteria for an auditing firm to conduct the annual audit		Cooperate with and auditor so the audit is thorough
•	Review the audit report	•	Assist the board in reviewing the audit report
•	Discuss deviations (if any) and give appropriate direction to CEO	•	Correct deviations (if any) found as a result of the audit

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HUMAN RESOURCES

The area of human resources includes all personnel and employment issues, and is subject to numerous state and federal laws and regulations. The board and CEO work together to address:

- hiring and other personnel practices •
- treatment of personnel

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- professional development •
- salaries, benefits, and collective bargaining •

BOARD ROLE AND TASKS	CEO ROLE AND TASKS
Person	nel Hiring
 Establish policies that require: Selection of the best qualified personnel Administrative, faculty, and staff diversity Competitive salaries and working conditions, within budget constraints Set policy regarding which positions require board approval Compliance with equal employment and affirmative action laws Ratify hires as required by law (based on compliance with policy) 	 Ensure that personnel recruitment and hiring processes are: Fair, legal, comply with laws Result in good applicant pools Reflect well on the institution Seek to achieve that staff diversity reflects college and community populations Forward personnel actions to the board as required; inform the board about other key personnel changes
Treatment	of Personnel
 Establish policies that require: Fair and effective evaluation and supervision processes Safe and pleasant working environment Clear grievance procedures Due process in employee discipline and termination Academic freedom Protection of privacy Adopt policies that guide implementation of ADA and harassment laws Adopt polices that ensure appropriate consultation with and delegation of authority to employee groups Establish clear processes for board/staff communication that do not abrogate the board/CEO relationship Support CEO recommendations on disciplinary action or terminations when cause is demonstrated 	 Ensure that: Personnel regulations and procedures are fair, legal, and equitable and meet board policy criteria Personnel manuals and handbooks are current and public Personnel procedures are implemented and followed Grievance procedures are clear, equitable, and followed Discipline and termination are for demonstrable cause and follow procedures Seek legal counsel when needed; share information with the board Alert the board early to personnel problems that may become public or reach the board level Provide adequate information to the board about personnel problems and recommendations

BOARD ROLE AND TASKS	CEO ROLE AND TASKS
Professional	l Development
 Establish policy expectations for staff orientation and ongoing professional development Publicly recognize staff achievements Engage in trustee and board development 	 Ensure that resources are allocated for professional and staff development Encourage professional development and staff recognition programs Engage in ongoing learning Support trustee education and development
Salaries, Benefits, and	l Collective Bargaining
 Delegate clear authority to the CEO or other agent to engage in collective bargaining on behalf of the board Set criteria for salaries and benefits that establish competitive, fair wages and that protect current and future district resources Ask the CEO to provide options and analyses on negotiating positions and their implications Participate in training on positive bargaining practices Provide clear direction to the CEO, including parameters for negotiations Set and adhere to positive bargaining practices; stay on the "high road" Maintain the confidentiality of bargaining positions 	 Engage in positive bargaining practices; follow board standards and criteria Provide the board with an analysis of the implications of various options in the bargaining process Provide training in collective bargaining approaches for all those involved in the process, as well as the board Inform the board of union proposals Maintain good communication with the board regarding the status of the negotiations Delegate clear authority to the negotiating agents and ensure that they understand board parameters and budget constraints

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COMMUNITY RELATIONS

Governing and leading community-based institutions requires boards and CEOs to be active participants in their communities and ensure strong college-community connections. Community relations roles and tasks are in the areas of:

- community involvement
- marketing and media relations
- foundation support

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BOARD ROLE AND TASKS	CEO ROLE AND TASKS
G	eneral
• Ensure that general interests of the external communities are represented in board decisions	• Ensure that district programs respond to community needs
• Advocate for and support the colleges in the community	• Advocate for and support the colleges in the community
 Maintain links with business, government and community leaders 	• Maintain links with business, government and community leaders
• Adopt policies that govern:	• Lead and administer programs that
community relations	• Reflect a positive image for the college
 marketing and public relations 	• Engender community support for the college
 foundations and fundraising 	Ensure strong college and community connections
Community	Involvement
 Seek out various community perspectives Establish and engage in systematic methods to link with community representatives and policy-makers including: K-12 boards 	 Establish a culture that fosters responsiveness to community needs and positive relations with the public and community groups. Actively seek and foster professional relationships with education, government, business, and other community leaders
 local governments community and business policy boards	 Participate in community events and service organizations
 higher education policy and advisory boards Adopt policies that: 	 Encourage partnership programs with K-12 and higher education institutions
 Ensure community input into strategic planning and institutional evaluation 	• Ensure that planning processes assess and respond to community needs
• Encourage partnerships and relationships with community organizations	• Ensure a comprehensive program of community services and events
• Define community use of college facilities Set the policy direction for community service	• Establish and monitor procedures for public use of and participation in college facilities, programs, services, and events

BOARD ROLE AND TASKS	CEO ROLE AND TASKS
Marketing and	Media Relations
 Adopt policies that: Set parameters for marketing and public relations programs Establish standards of good practice (ethics) for trustee relations with the public and media 	 Establish and administer comprehensive public relations operations; ensure the accuracy and quality of communication to public Keep board informed about Issues that may result in media contacts Public relations and marketing efforts
Foundatio	on Support
 Adopt policies that establish the direction and parameters for a foundation Support and monitor the foundation Establish links with the foundation board of directors 	 Establish a foundation and ensure that it is effective Actively support foundation activities through personal involvement

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LEGISLATIVE RELATIONS

Legislative support is important for institutional success. The board and CEO play key roles in working with legislators and garnering support. The area of legislative relations includes:

understanding policy trends and issues •

- establishing and communicating priorities and needs advocating on behalf of the institution •
- •

BOARD ROLE AND TASKS	CEO ROLE AND TASKS
Policy Tree	nds and Issues
 Engage in ongoing study of policy issues and trends through reading and conference attendance Allocate time at board meetings and hold study sessions to discuss policy issues, trends, and system priorities Understand the impact of state and national policy on local mission and goals 	 Establish processes to stay up-to-date on policy issues and trends Monitor and gather relevant information Ensure the board is aware of policy issues and trends: Provide summaries of key points Forward legislative alerts and other relevant information to the board Design board agendas to allow time to discuss issues Provide background and analysis of key initiatives to enable the board to take a position
Local I	Priorities
Allocate time to study and understand local community needs and priorities Adopt positions that further the ability of the district to achieve its goals Discuss local priorities and issues with the CCCT board of directors and the Community College League staff	 Provide information and analysis to the board of local trends and issues that may require legislative response Inform the board of the impact of state and national legislative initiatives on local priorities Forward positions to state associations and the Chancellor's Office
Legislative	e Advocacy
Identify and make key contacts with legislators Ensure that the CEO and all board members are introduced to key contacts Study issues to ensure effective communication with legislators Maintain ongoing and appropriate communication with legislators Advocate on behalf of the college and its contributions to the community	 Manage the board's legislative advocacy activities Identify and make key contacts with legislators; ensure board members are introduced to key contacts Identify a legislative liaison on the staff Arrange for legislators to visit the district; include board members in these visits Provide information to the board for advocacy purposes
Support board positions, as well as state system and association positions where not in conflict	 Inform the board of Chancellor's Office, state and national association positions

LEGAL AFFAIRS

Governing boards and CEOs share the responsibility to ensure that the district:
abides by local, state, and federal laws and legal intent
uses legal counsel prudently

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BOARD ROLE AND TASKS	CEO ROLE AND TASKS		
Laws and	Regulations		
 Adopt policies specifically required by law and regulation Delegate authority to the CEO and require that procedures exist that comply with local, state and national laws and regulations Monitor compliance Follow laws related to board practices, including conflicts of interest, open and public meetings, confidentiality of closed sessions, and political practices 	 Be aware of laws and regulations that affect the institution Inform the board and new trustees about major laws and regulations Ensure that administrative procedures exist and are followed to comply with law and regulation Monitor compliance and report to the board Advise the board about laws and regulations that affect the board 		
Legal Actions and Counsel			
 Request legal counsel only as a board; work through the CEO 	 Recommend appropriate legal counsel to advise the board 		
 Request legal advice well in advance of potential problems 	• Inform the board of legal counsel used to advise the college		
 Accept and expect realistic assessments of the board's legal position 	• Inform the board of threats of legal action and lawsuits		
 Establish policies that guide the CEO's response to lawsuits and threats of legal action 	• Keep the board informed of progress on and outcomes of legal matters		
• Adopt policies that insure and protect the assets and personnel of the district, as well as the board	 Prepare summaries and analyses that review all options for the board when board action is required on legal issues 		
	• Ensure that the district has adequate liability protection		

College of Marin

2020-2021 Operating Budget

Budgeted Reserve: 10.5%

Projected Deficit: (\$124K) Projected to be a surplus in 21/22

Sources of Revenue:

- Property Taxes \$62.1M (89%)
- Enrollment Fees \$2.0M (3%)
- State \$3.6M (5%)
- Local \$0.4M (1%)

Expenditures: \$69.0M

Salaries and Benefits - \$55.4M (80%)

- Faculty 56%
- Classified 32%
- Administrators 12%

PARS (Public Agency Retirement Services) contribution - \$1.2M (2%) Will result in total contributions to PARS of \$6.5M As of 6/30/20 PARS balance was \$5.86M

OPEB (Other Post-Employment Benefits) Trust is 100% funded

Maintain highest credit rating with S&P and Moody's

